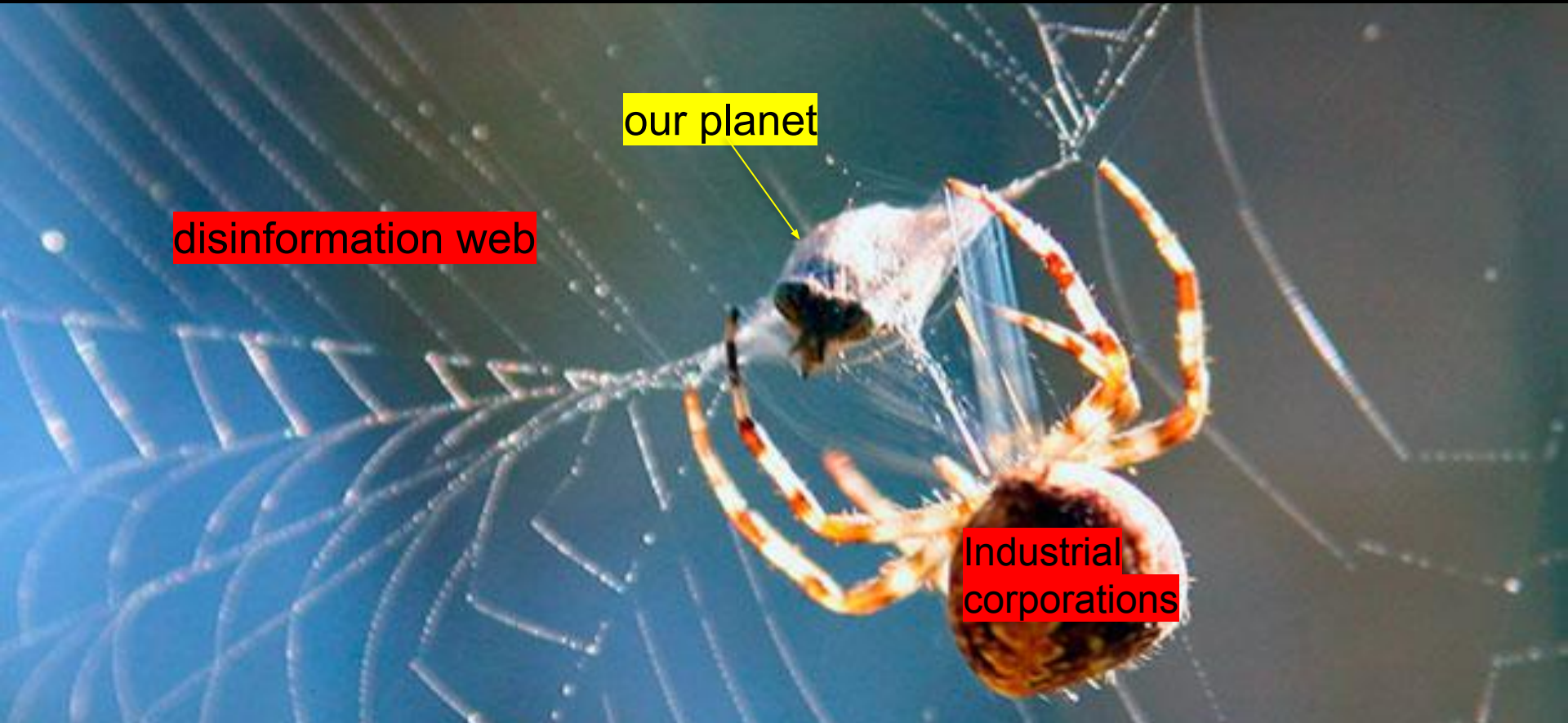


# How industrialists use **disinformation** to defeat international **climate change** agreements



our planet

disinformation web

Industrial  
corporations

# Short plan

- 1) Methodology step by step
- 2) Where to find info?
- 3) 28 useful links in Excel - via QR code

voila !

# Also be prepared to see:

- ☒ 5 cats
- ☒ 10 polar bears
- ☒ 2 whales (1 of them is unfortunately :( dead)
- ☒ 12 portraits of Julia Roberts
- ☒ 1 Donald Trump

# Geography of the project



**USA**

**Colombia**

**Ukraine**

**Russia**

**India**

**Mozambique**

**Indonesia**

**Australia**



# Objects of investigations





Business does not want to lose profit and to spend \$\$\$ on innovation



So spend less \$ for disinformation companies



This affects the government's decisions



**BAD decisions**



The community's quality of life continues to decline but companies profit gets bigger

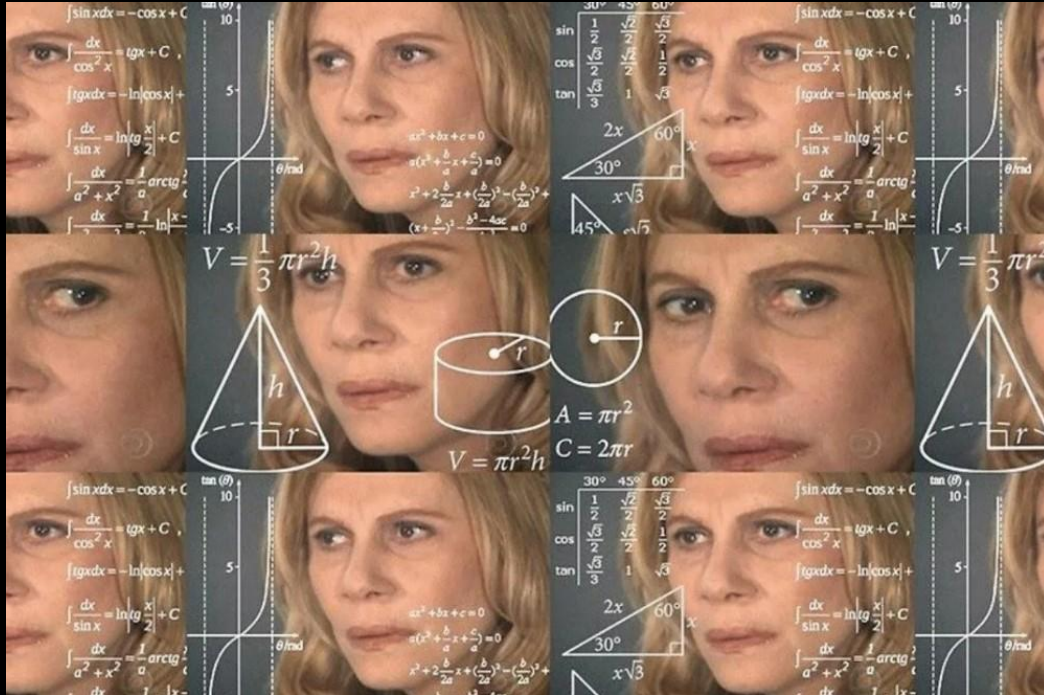
# 7 steps of the investigation



1. Analysis of international climate documents
2. **How does this affect industrial giants?**
3. **What have the governments of the countries already done?**
4. Who is spreading disinformation about these initiatives and how?
5. **Choose the most vivid stories to illustrate the manipulations**
6. **Analysis of the biographies of all interested parties - who harass the industrial giants. Finding connections with them**
7. Analysis of the statements of politicians and government officials: how have they changed after specific disinformation campaigns? How did this affect further decisions?



# How to get this info?



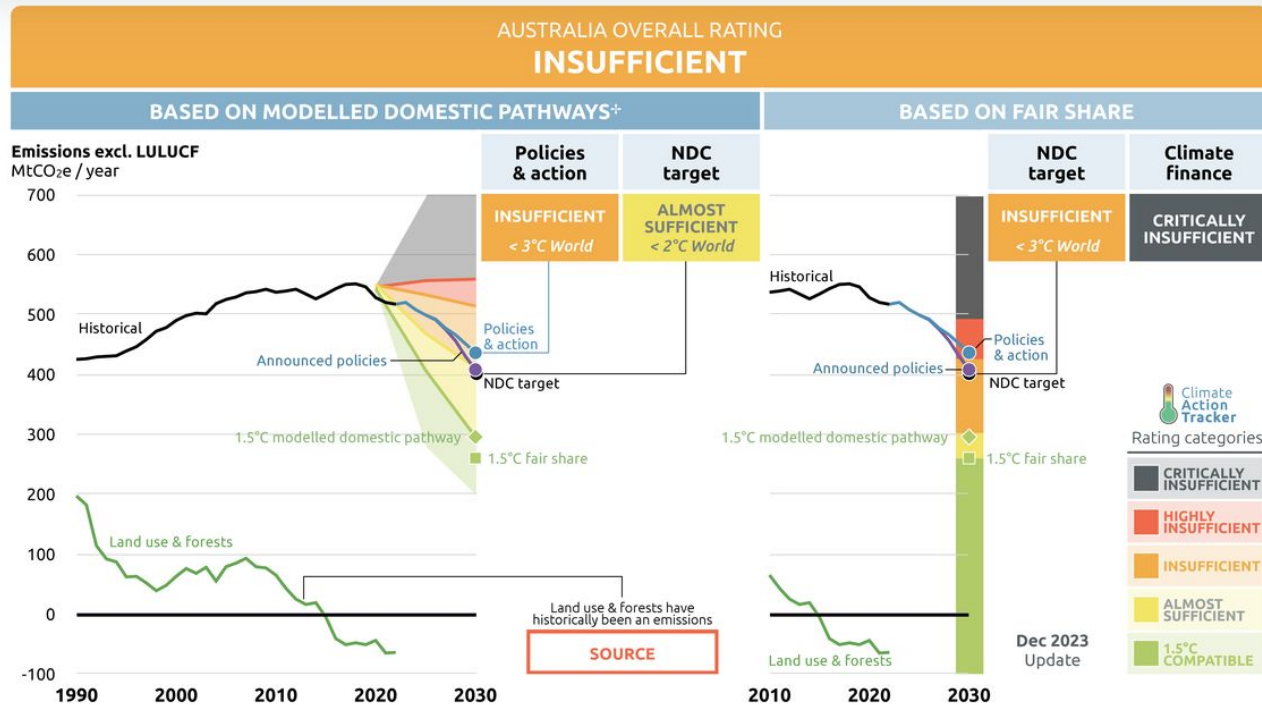
1. Content analysis
2. OSINT
3. Requests for information
4. Interviews with experts, government officials, witnesses
5. Work in the field

# Challenge #1: THOUSANDS of pages of laws and agreements about climate crisis...



\*this cat was generated by OpenAI





<sup>+</sup> Modelled domestic pathways reflects a global economic efficiency perspective with pathways for different temperature ranges derived from global least-cost models

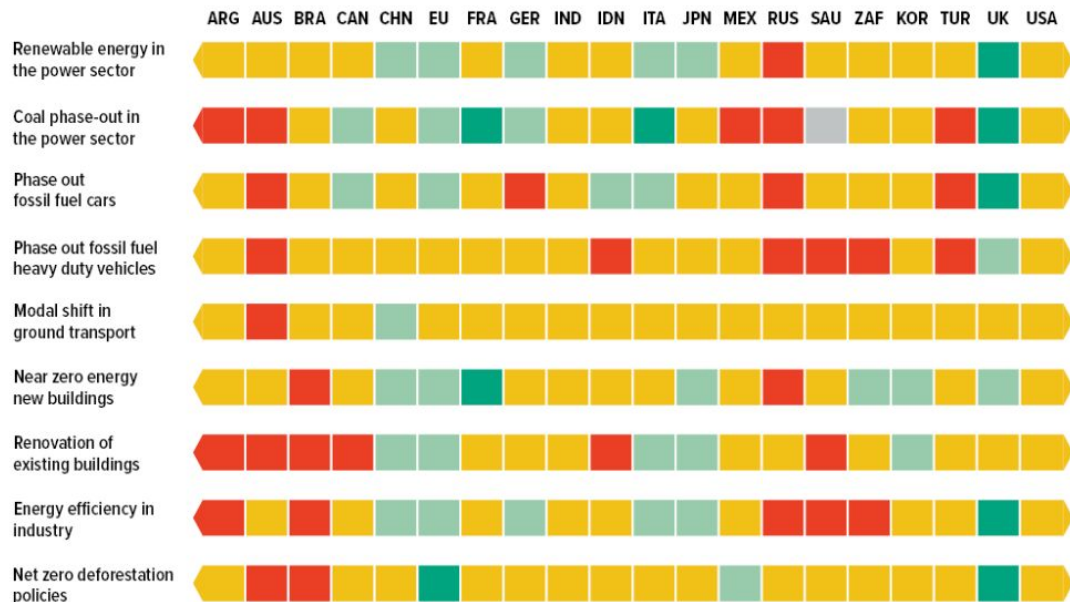
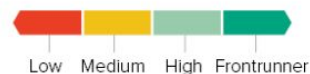
		2015 NDC	2021 NDC	Change
2030 unconditional target(s)	<b>Country's formulation of the target</b>	26 to 28 per cent below 2005 levels by 2030 (including LULUCF)  (to be developed into an emissions budget for 2021-2030)	26 to 28 per cent below 2005 levels by 2030 (including LULUCF)  to be implemented as an emissions budget covering the period 2021-2030 (4,832 - 4,764 MtCO <sub>2</sub> e)	
	<b>Absolute emissions level</b> [excl. LULUCF]	457-469 MtCO <sub>2</sub> e in 2030	Unchanged	
	<b>Emissions compared to 1990 and 2010</b> [excl. LULUCF]	7-10% above 1990 levels 12-14% below 2010 levels	Unchanged	
	<b>CAT rating</b>	The CAT rates Australia's NDC as Insufficient, when compared against modelled domestic pathways and Highly Insufficient when compared against its fair share emissions allocation.	The CAT rates Australia's NDC as Insufficient, when compared against modelled domestic pathways and Highly Insufficient when compared against its fair share emissions allocation.	
	<b>Net zero-emissions target</b>	No	Yes, economy-wide net zero GHG target by 2050	
	<b>Alignment of NDC to net zero-emissions target</b>	N/A	Unclear	
	<b>Sector coverage</b>	Economy-wide	Economy-wide	
	<b>Separate target for LULUCF</b>	No	No	
	<b>Gas coverage</b>	All greenhouse gases	All greenhouse gases	
	<b>Target type</b>	Absolute emissions from base year	Multi-year emissions budget (2021-2030)	

Сохранить

## SUMMARY REPORT



### G20 policy assessments by sector



# global Carbon Atlas

Emissions

Budgets

## 1 MODE

Visualize 1 emission for several countries

COUNTRIES

## 2 EMISSIONS

Select one emission type and a unit

TYPE

UNITS

## 3 COUNTRIES

Select up to 10 countries

aus

ALL

5

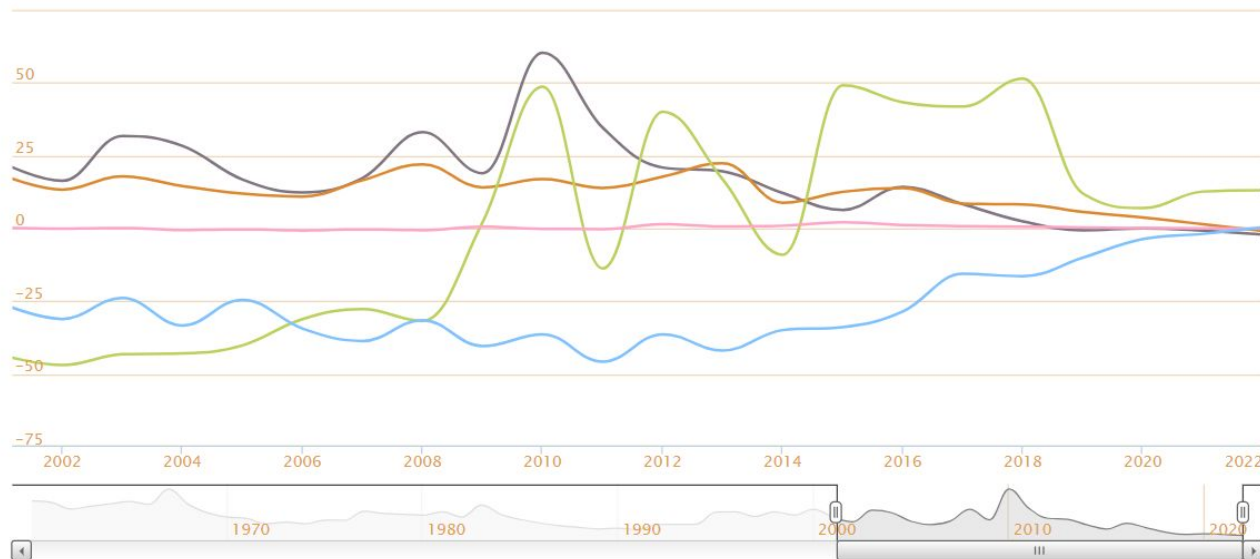
REGIONS

GROUPS

Clear all selections

Designed by

## Net ( TgC/year )

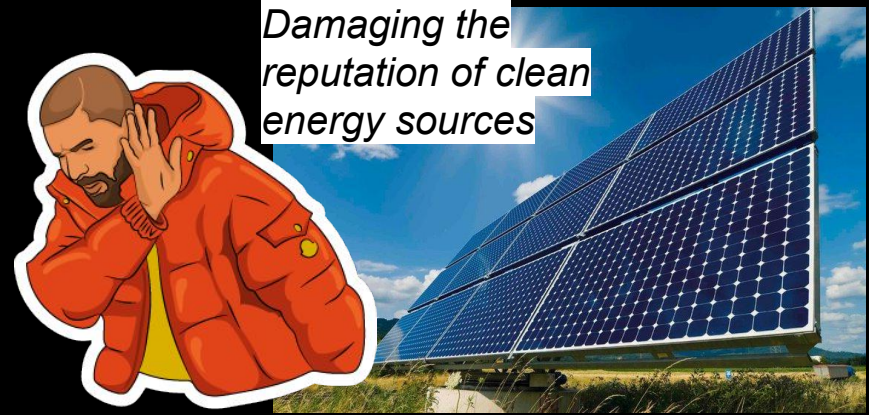


2022

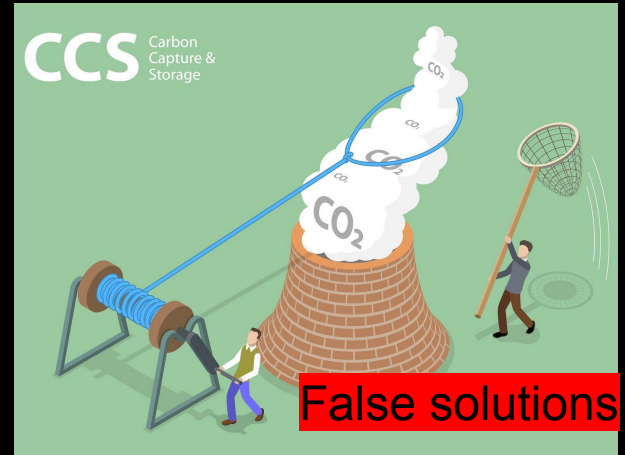
X	Australia	-2.1
X	India	-0.9
X	Russian Federation	13
X	Ukraine	0.0
X	United States Of America	0.4



# Types of disinformation about climate



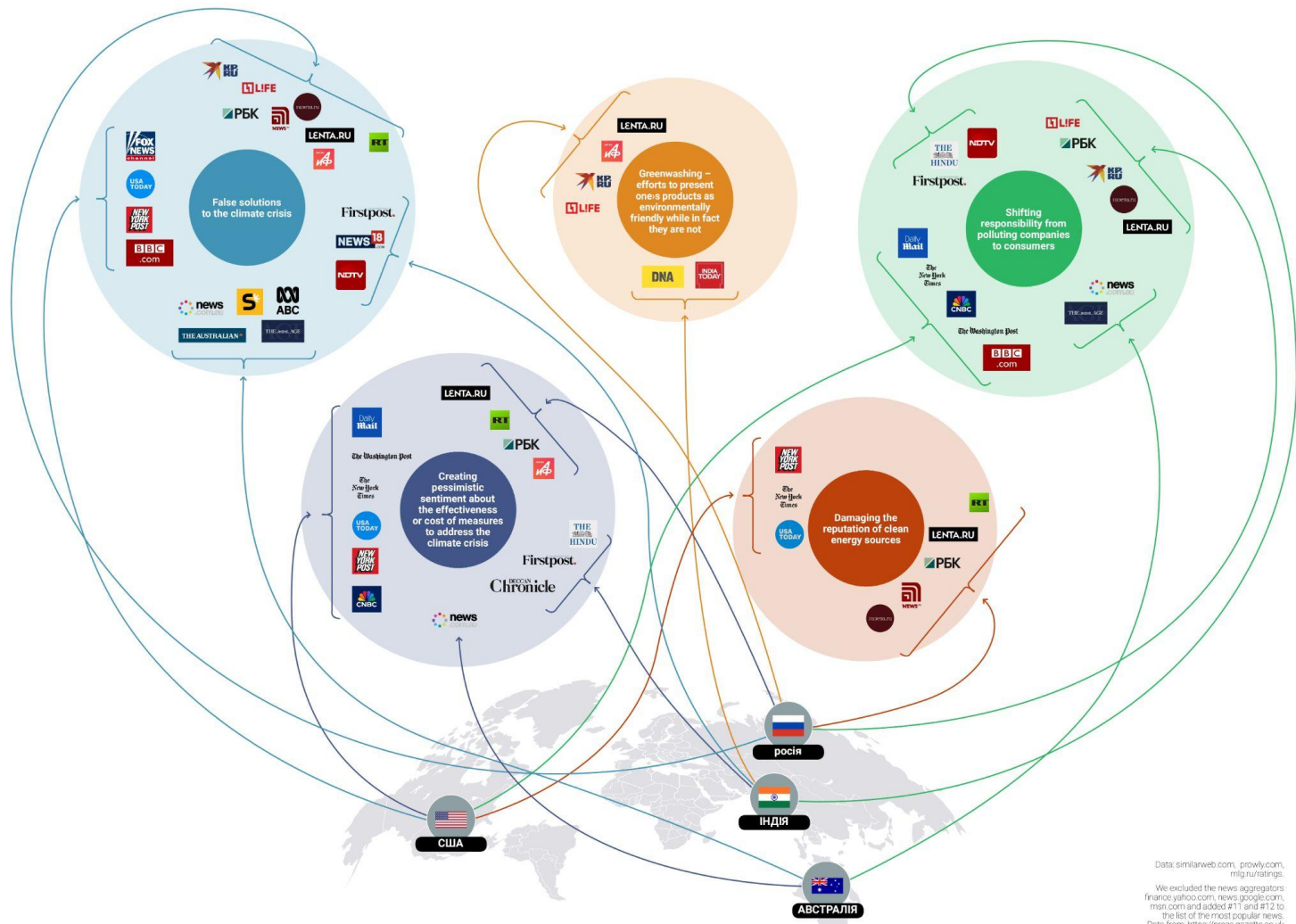
Shifting responsibility from  
polluting companies to customers





# The main disseminators of disinformation:

- representatives of energy companies
- associations that include energy companies
- scientists
- politicians
- NGOs





The Washington Post



The  
New York  
Times





додому Новини спорт Бізнес Інновація Культура Подорожі земля відео Жити

**How to reduce climate change with your eating habits**

**1. Less but better meat.**

**Dr Emily Connally**  
Cherwell Collective

First, eat less but better meat.

00:04 01:03

10x

### Досліджуйте більше



**TikTok**  
привертає  
увагу до  
синдрому  
Туретта

40 хвилин тому |  
Глостершир



**Серфери**  
віддають  
данину пам'яті  
туристам,  
знайденим  
мертвими в  
Мексикі

50 хвилин тому | світ



**Реєстратор**  
показує, як  
торнадо  
знищив  
будівлю в  
Небрасі



## Current situation in Arctica

\*this image was generated by OpenAI





**Whose report is this?**



**Rosneft** - the largest oil and gas company in Russia, engaged in the exploration, extraction, refining, and sale of oil and natural gas.



gazeta.ru/social/news/2023/02/27/19839511.shtml

газета.ru

Ракетная опасность объявлена в Белгородском районе 00:32

В Ереване грузовик врезался в толпу протестующих 00:29


Лукашенко заявил, что многим странам не нужны евро и доллары 00:21

27 февраля 2023, 11:03

Размер текста A A A

# «Роснефть» 10 лет опекает белых медведей

Николай Корсаков




rosneft.ru/press/news/item/214855/

Фотогалерея

## «Роснефть» 10 лет опекает белых медведей



23 Июнь 2023



В июне исполняется 10 лет, как «Роснефть» запустила комплексную научно-экологическую программу изучения российской Арктики, нацеленную на сохранение хрупких северных экосистем и защиту их обитателей. Также Компания взяла под свою опеку всех белых медведей, которые содержались в зоопарках страны.

Сейчас на попечении «Роснефти» находятся 33 полярных медведя в 16 российских зоопарках. Компания финансирует кормление, уход, лечение, обновление вольеров полярных хищников, а также реализует научные и образовательные проекты.

За 10 лет выполнены масштабные строительные работы на всех площадках, где содержатся белые медведи. Только за прошлый год в четырёх зоопарках - Новосибирском, Ленинградском, Удмуртском и Якутском - отремонтировали вольеры и технические помещения. А в Екатеринбургском зоопарке, Северском природном парке в Томской области и Красноярском парке флоры и фауны «Роев Ручей» фактически заново отстроили вольеры и бассейны, значительно увеличив их площади.

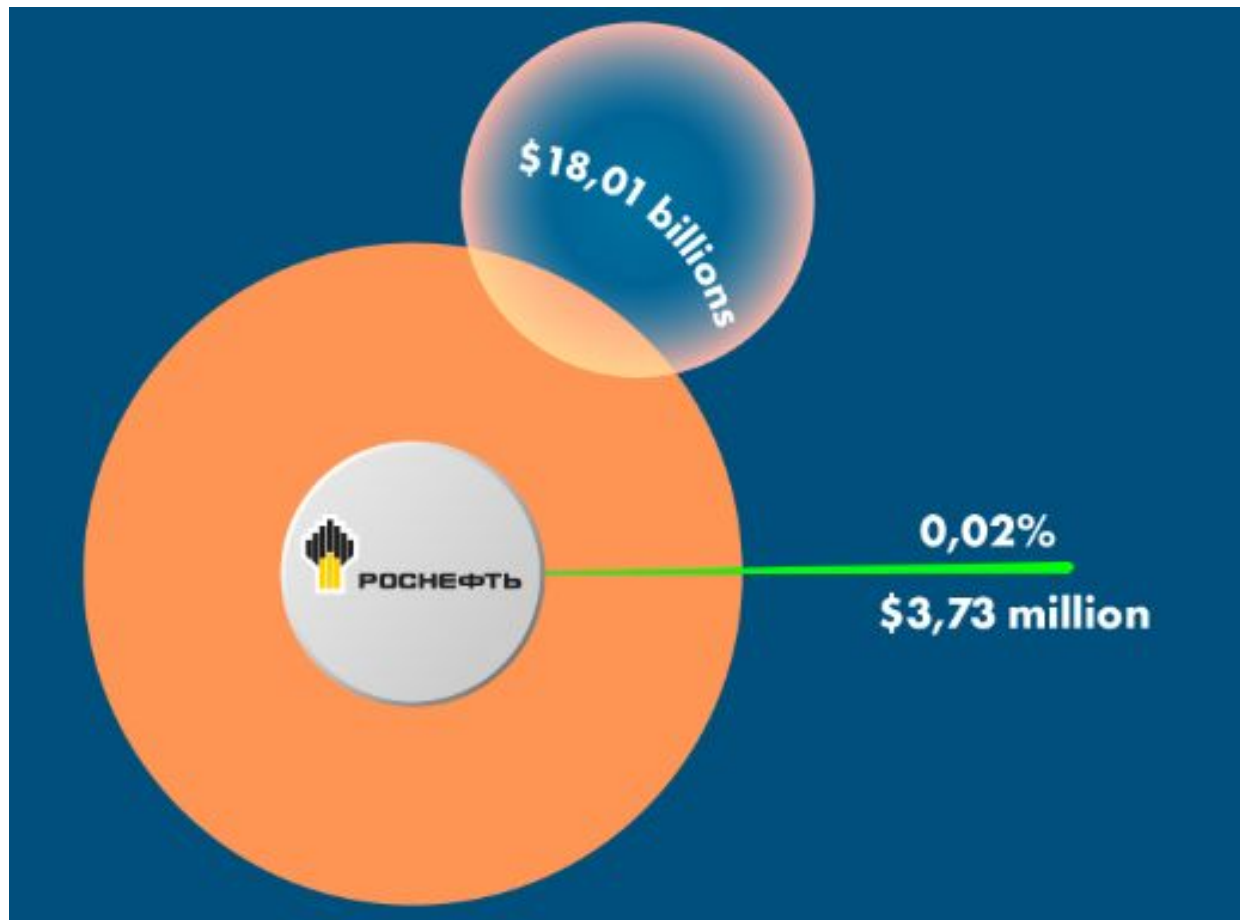




The collage features logos from a wide array of Russian organizations, including:

- Academic and Research Institutions:** Russian Academy of Sciences (РАН), Russian Arctic National Center (Русская Арктика), Russian Academy of Sciences Center for Arctic and Antarctic Research (Центр арктических и антарктических исследований РАН), Russian Academy of Sciences Center for Global Change (Центр глобальных изменений РАН), Russian Academy of Sciences Center for Earth and Planetary Studies (Центр изучения Земли и планет РАН), Russian Academy of Sciences Center for Space Research (Центр космических исследований РАН), Russian Academy of Sciences Center for Information Technology (Центр информационных технологий РАН), Russian Academy of Sciences Center for Materials Science (Центр материаловедения РАН), Russian Academy of Sciences Center for Physics (Центр физики РАН), Russian Academy of Sciences Center for Chemistry (Центр химии РАН), Russian Academy of Sciences Center for Biology (Центр биологии РАН), Russian Academy of Sciences Center for Medicine (Центр медицины РАН), Russian Academy of Sciences Center for Earth Sciences (Центр наук о Земле РАН), Russian Academy of Sciences Center for Environmental Science (Центр экологии РАН), Russian Academy of Sciences Center for Social Science (Центр социальных наук РАН), Russian Academy of Sciences Center for Humanities (Центр гуманитарных наук РАН), Russian Academy of Sciences Center for Arts and Culture (Центр искусств и культуры РАН), Russian Academy of Sciences Center for International Cooperation (Центр международного сотрудничества РАН), Russian Academy of Sciences Center for Public Administration (Центр государственного управления РАН), Russian Academy of Sciences Center for Law (Центр права РАН), Russian Academy of Sciences Center for Economics (Центр экономики РАН), Russian Academy of Sciences Center for Statistics (Центр статистики РАН), Russian Academy of Sciences Center for Mathematics (Центр математики РАН), Russian Academy of Sciences Center for Physics and Mathematics (Центр физико-математических наук РАН), Russian Academy of Sciences Center for Chemistry and Physics (Центр химико-физических наук РАН), Russian Academy of Sciences Center for Biology and Medicine (Центр биомедицинских наук РАН), Russian Academy of Sciences Center for Earth and Planetary Studies (Центр наук о Земле и планетах РАН), Russian Academy of Sciences Center for Space Research (Центр космических исследований РАН), Russian Academy of Sciences Center for Information Technology (Центр информационных технологий РАН), Russian Academy of Sciences Center for Materials Science (Центр материаловедения РАН), Russian Academy of Sciences Center for Physics (Центр физики РАН), Russian Academy of Sciences Center for Chemistry (Центр химии РАН), Russian Academy of Sciences Center for Biology (Центр биологии РАН), Russian Academy of Sciences Center for Medicine (Центр медицины РАН), Russian Academy of Sciences Center for Earth Sciences (Центр наук о Земле РАН), Russian Academy of Sciences Center for Environmental Science (Центр экологии РАН), Russian Academy of Sciences Center for Social Science (Центр социальных наук РАН), Russian Academy of Sciences Center for Humanities (Центр гуманитарных наук РАН), Russian Academy of Sciences Center for Arts and Culture (Центр искусств и культуры РАН), Russian Academy of Sciences Center for International Cooperation (Центр международного сотрудничества РАН), Russian Academy of Sciences Center for Public Administration (Центр государственного управления РАН), Russian Academy of Sciences Center for Law (Центр права РАН), Russian Academy of Sciences Center for Economics (Центр экономики РАН), Russian Academy of Sciences Center for Statistics (Центр статистики РАН), Russian Academy of Sciences Center for Mathematics (Центр математики РАН), Russian Academy of Sciences Center for Physics and Mathematics (Центр физико-математических наук РАН), Russian Academy of Sciences Center for Chemistry and Physics (Центр химико-физических наук РАН), Russian Academy of Sciences Center for Biology and Medicine (Центр биомедицинских наук РАН).
- Universities:** Moscow State University (МГУ), Saint Petersburg State University (СПбГУ), Novosibirsk State University (НГУ), Tomsk State University (ТГУ), Tyumen State University (ТюмГУ), Samara State University (Самарский государственный университет), Ural Federal University (Уральский федеральный университет), Krasnodar State University (Краснодарский государственный университет), Volgograd State University (Волгоградский государственный университет), Saratov State University (Саратовский государственный университет), Penza State University (Пензенский государственный университет), Chuvash State University (Чувашский государственный университет), Tatarstan State University (Республиканский институт гуманитарных исследований Республики Татарстан), Bashkortostan State University (Башкирский государственный университет), Dagestan State University (Дагестанский государственный университет), Chechnya State University (Чеченский государственный университет), Ingush State University (Ингушский государственный университет), Kabard-Balkar Republic State University (Республиканский институт гуманитарных исследований Республики Кабардино-Балкария), Karachay-Cherkess Republic State University (Республиканский институт гуманитарных исследований Республики Карачаево-Черкесия), North Ossetia-Alania Republic State University (Республиканский институт гуманитарных исследований Республики Северная Осетия-Алания), Republic of Dagestan State University (Республиканский институт гуманитарных исследований Республики Дагестан), Republic of Ingush State University (Республиканский институт гуманитарных исследований Республики Ингушетия), Republic of Kabard-Balkar State University (Республиканский институт гуманитарных исследований Республики Кабардино-Балкария), Republic of Karachay-Cherkess State University (Республиканский институт гуманитарных исследований Республики Карачаево-Черкесия), Republic of North Ossetia-Alania State University (Республиканский институт гуманитарных исследований Республики Северная Осетия-Алания), Republic of Tatarstan State University (Республиканский институт гуманитарных исследований Республики Татарстан), Republic of Tyumen State University (Республиканский институт гуманитарных исследований Республики Тюмен), Republic of Udmurt State University (Республиканский институт гуманитарных исследований Республики Удмуртия), Republic of Chuvash State University (Республиканский институт гуманитарных исследований Республики Чувашия), Republic of Mari El State University (Республиканский институт гуманитарных исследований Республики Марий-Эл), Republic of Mordovia State University (Республиканский институт гуманитарных исследований Республики Мордовия), Republic of Nizhny Novgorod State University (Республиканский институт гуманитарных исследований Республики Нижегородская область), Republic of Penza State University (Республиканский институт гуманитарных исследований Республики Пенза), Republic of Perm Krai State University (Республиканский институт гуманитарных исследований Пермского края), Republic of Sakha Republic State University (Республиканский институт гуманитарных исследований Республики Саха (Якутия)), Republic of Tatarstan State University (Республиканский институт гуманитарных исследований Республики Татарстан), Republic of Tyumen State University (Республиканский институт гуманитарных исследований Республики Тюмен), Republic of Udmurt State University (Республиканский институт гуманитарных исследований Республики Удмуртия), Republic of Chuvash State University (Республиканский институт гуманитарных исследований Республики Чувашия), Republic of Mari El State University (Республиканский институт гуманитарных исследований Республики Марий-Эл), Republic of Mordovia State University (Республиканский институт гуманитарных исследований Республики Мордовия), Republic of Nizhny Novgorod State University (Республиканский институт гуманитарных исследований Республики Нижегородская область), Republic of Penza State University (Республиканский институт гуманитарных исследований Республики Пенза), Republic of Perm Krai State University (Республиканский институт гуманитарных исследований Пермского края), Republic of Sakha Republic State University (Республиканский институт гуманитарных исследований Республики Саха (Якутия)).
- Other Organizations:** EFSJ, IGKZ IGCE, INNIGG CO RAN, AKSON, Gazprom, Gazprom Energy, Gazprom Finance, Gazprom Insurance, Gazprom Media, Gazprom Sport, Gazprom TV, Gazprom Radio, Gazprom News, Gazprom Press, Gazprom Photo, Gazprom Video, Gazprom Audio, Gazprom Graphics, Gazprom Design, Gazprom Architecture, Gazprom Engineering, Gazprom Construction, Gazprom Manufacturing, Gazprom Distribution, Gazprom Retail, Gazprom Wholesale, Gazprom Export, Gazprom Import, Gazprom Logistics, Gazprom Transportation, Gazprom Communication, Gazprom Information, Gazprom Technology, Gazprom Innovation, Gazprom Research, Gazprom Development, Gazprom Investment, Gazprom Finance, Gazprom Insurance, Gazprom Media, Gazprom Sport, Gazprom TV, Gazprom Radio, Gazprom News, Gazprom Press, Gazprom Photo, Gazprom Video, Gazprom Audio, Gazprom Graphics, Gazprom Design, Gazprom Architecture, Gazprom Engineering, Gazprom Construction, Gazprom Manufacturing, Gazprom Distribution, Gazprom Retail, Gazprom Wholesale, Gazprom Export, Gazprom Import, Gazprom Logistics, Gazprom Transportation, Gazprom Communication, Gazprom Information, Gazprom Technology, Gazprom Innovation, Gazprom Research, Gazprom Development, Gazprom Investment.

# Reality:

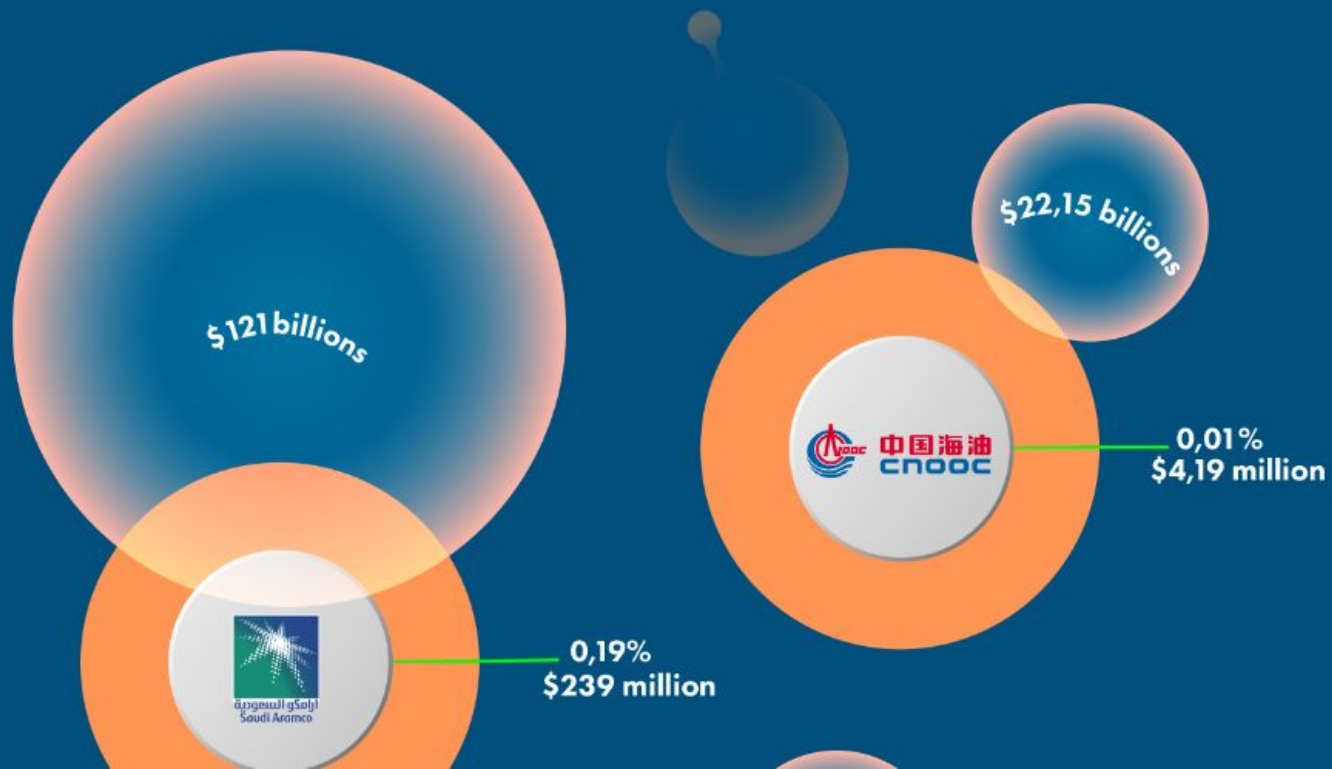




# The ratio of company revenue and investments in green technology, climate change prevention and scientific research in 2023

Company revenue, billions of \$

Environmental costs, billions of \$



## The Board of Shell plc continued



### **Leena Srivastava**

**Independent Non-executive Director**

#### **Tenure**

One year (appointed March 13, 2023)

#### **Board committee membership**

Member of the Sustainability Committee

#### **Outside commitments on listed and large private companies**

Member of the Independent Council of Climate Experts of Edelman

#### **Age**

63

#### **Nationality**

Indian

#### **Career**

Leena has devoted a significant part of her career to research and policy matters in sustainability and has held positions on several boards of scale. She is currently a member of the UN Technical Advisory Group on SDG 7S, a Scientific Advisory Board Member of the European Forum for Alpbach, and an advisory Board Member of NAMTECH a Gujarat technology institute.

Leena was the Deputy Director General for Science at the International Institute for Applied Systems Analysis (IIASA). Prior to this, she was an Executive Director, then the Vice Chancellor of the School of Advanced Studies at The Energy and Resources Institute (TERI), a not-for-profit policy research organisation working in energy, environment and sustainable development. Leena previously served on the sustainability advisory boards of various multinational companies, such as The Coca-Cola Company, Caterpillar Inc and Suez Environment. She has also been a non-executive director of companies, including companies involved in manufacturing and infrastructure.

Leena has served various committees and organisations both at the international and national levels, with prior roles including energy and climate advisor for the United Nations and the Co-Chair of the Advisory Committee at Future Earth.

#### **Relevant skills and experience**

Leena recognises the challenges large organisations face in managing different stakeholder priorities and, in particular, the challenges companies face in balancing business, government and societal needs, while pursuing a sustainability agenda.

Leena was a research associate at TERI when serious discussions on climate change were emerging. Later, as a member of the Cement Sustainability Initiative of the World Business Council for Sustainable Development, she provided a pragmatic perspective on how to support the sector through its decarbonisation journey. She has a strong network of relationships in multiple global institutions focused on sustainability and an understanding of the issues the energy sector faces in pursuing decarbonisation. Leena is well positioned to make a valuable contribution to Shell during this period of transformation.

## Alexander A. Karsner



Independent director  
Director since 2021  
Age 57

### **Committees:**

Environment, Safety and  
Public Policy; Nominating  
and Governance

### Sustainability, scientific, and academic affiliations:

Rice University Institute for Material Science (Director); Conservation International (Director); Elemental Labs (Founder, Chairman); National Marine Sanctuary Foundation (Trustee Emeritus); Aspen Institute Clean Energy Forum (Founder); American Academy of Arts & Sciences Accelerating Climate Action Commission (member); Stanford University Precourt Institute for Energy (member, Board of Advisors); Hoover Institution Shultz-Stephenson Energy Task Force (member); Stanford Natural Capital Project (Advisory Board); MIT Media Lab (Advisory Board)

**ExxonMobil**







# Wind VS Oil



**Tucker Carlson**  
ORIGINALS

# **BLOWN AWAY**

**THE PEOPLE vs WIND POWER**

**AVAILABLE NOW**

**FOX NATION**







# Activists and their \$72 million arguments





# Activist's voice



Clean Ocean Action · Стежити

17 лютий 2023 р. · 🌐

Photographed is the whale that has washed ashore Rockaway Beach, NY today, 2/17/23. This is the 10th whale to wash ashore in the NY-NJ region since December 5, and follows only 4 days after the whale stranding on Whiting Beach in Manasquan, NJ. We will provide updates as we learn more.

Photo Credit: Jimmy Hoyler

[#protecttheocean](#) [#whales](#) [#offshorewind](#) [#rockawaybeachny](#)

Переглянути переклад



🙄👎👍 88

168 коментарів 146 поширень

# Politicians and their media campaigns



Сенатор Джерард Ренік @SenatorRennick · 12 черв.

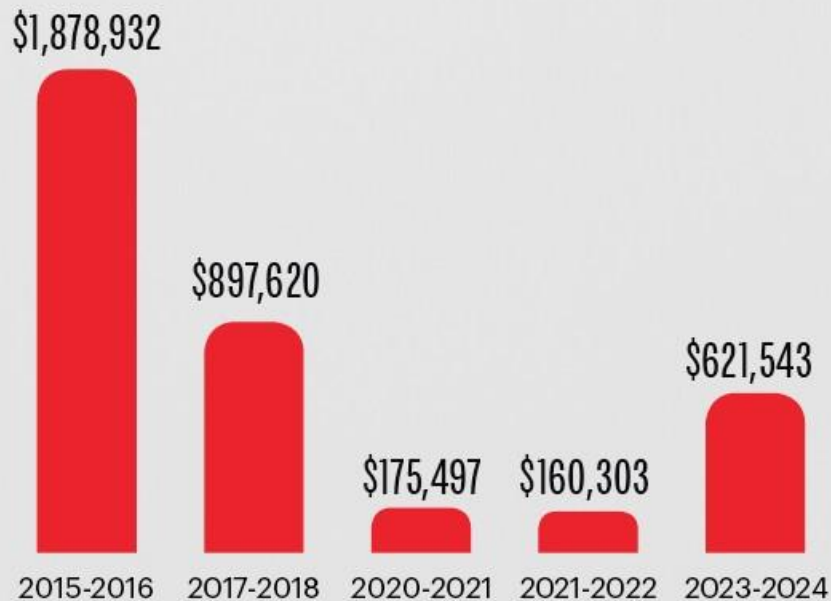
«Вперше за багато років Австралія взяла участь у COP28 ООН клімат змїни на саміті в Дубаї в грудні, повідомляючи про збільшення його теплиці газу викиди – на 4 млн. тонн. Якби лейбористи йшли на шляху до своєї мети до 2030 року, вони мали б повідомити про скорочення на 17

[Показати більше](#)

COMING SOON TO  
YOUR BEACH

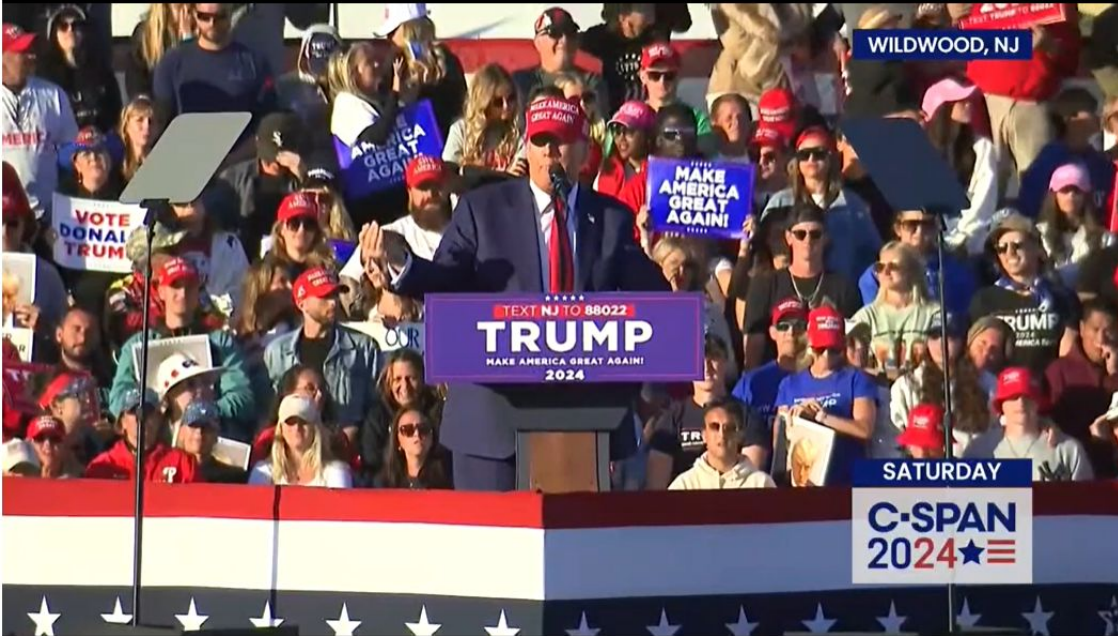


## How Much Money Senator Ted Cruz Has Received from Oil and Gas Companies for Lobbying since The US Ratified The Paris Agreement



Data: <https://www.opensecrets.org>

# “Crazy whales” of Trump





## Cost of Lobbying in the Current US Senate by Oil and Gas Companies

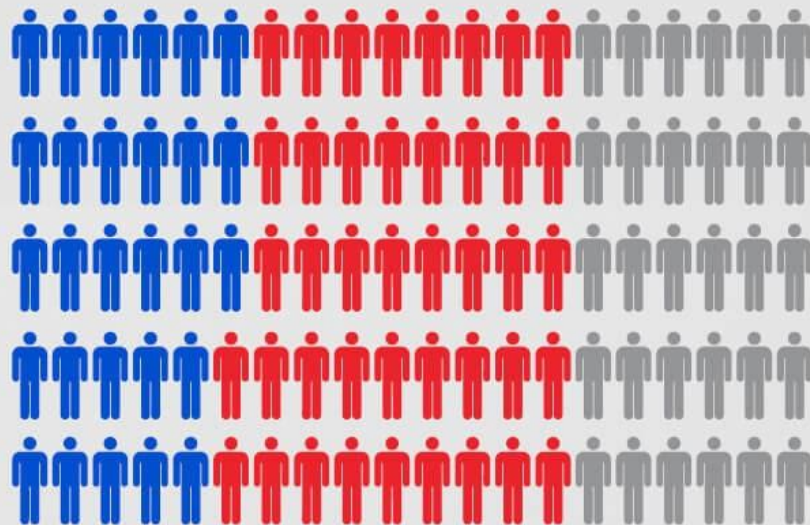


NUMBER  
OF PERSONS  
WHO RECEIVED  
FUNDS:

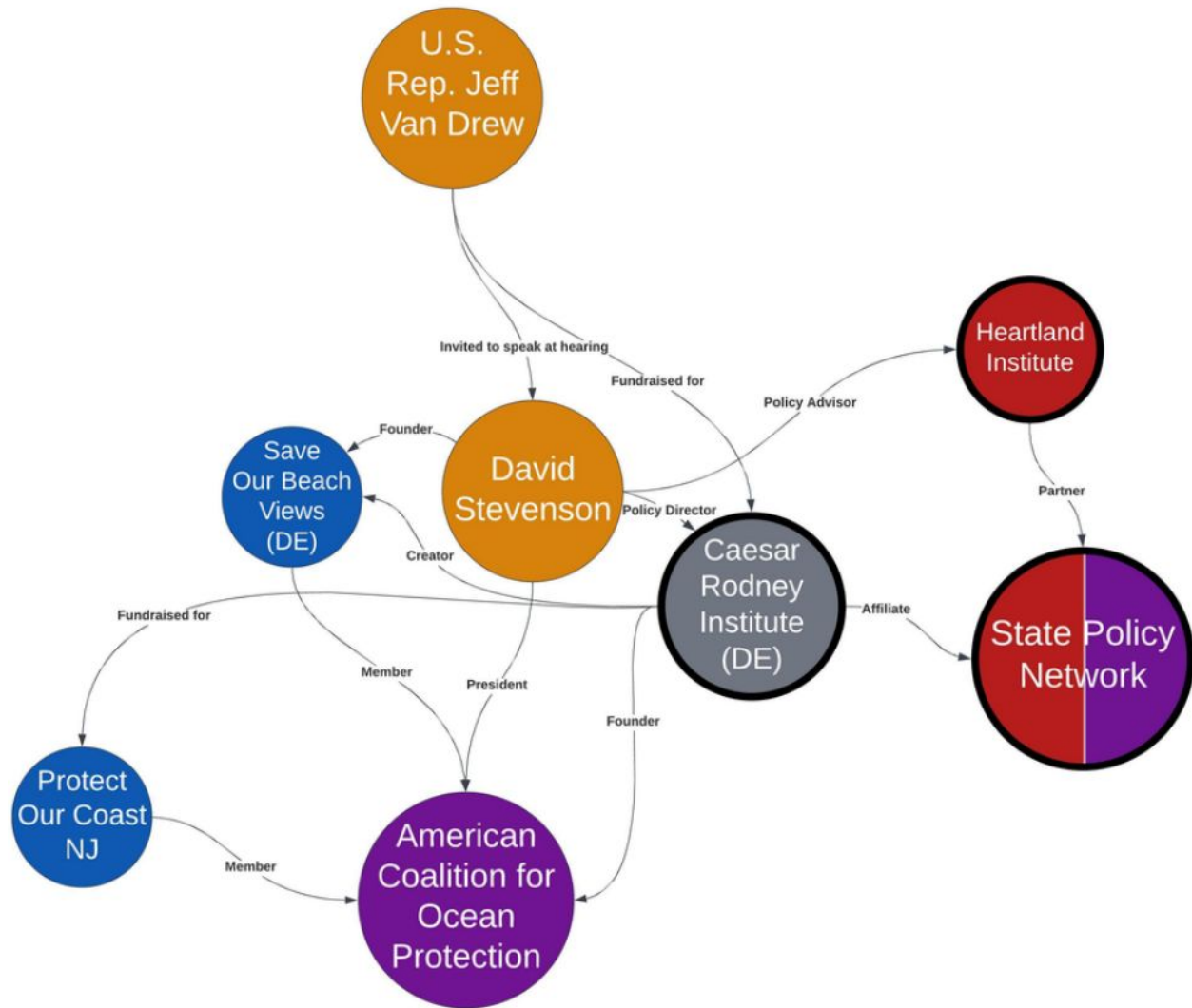
**28** DEMOCRATS

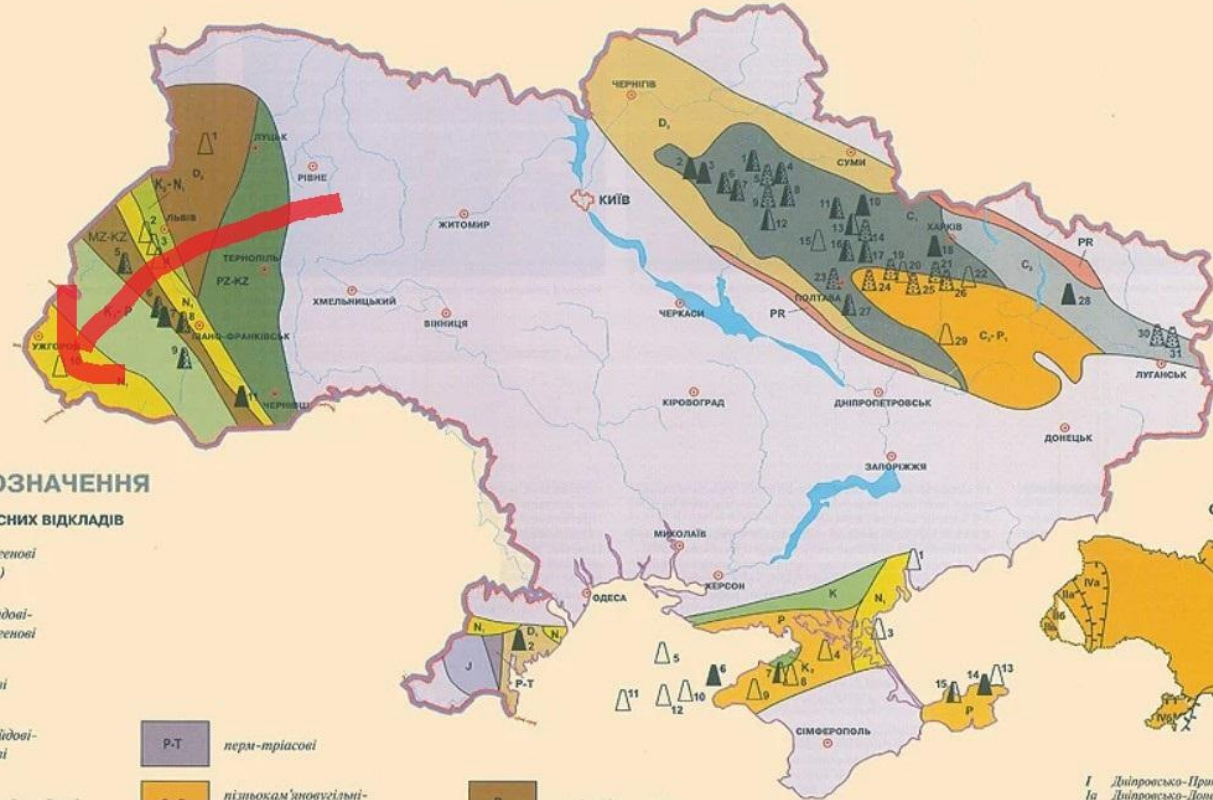
**42** REPUBLICANS

**30** NEVER RECEIVED  
FUNDS



# Who organized this?





# УМОВНІ ПОЗНАЧЕННЯ

## ВІК НАФТОГАЗОНОСНИХ ВІДКЛАДІВ

N <sub>1</sub>	ранньонеогенові (міоценові)	P-T	перм-тріасові
K <sub>1</sub> -N <sub>1</sub>	пізньокрейдові-ранньонеогенові	C <sub>1</sub> -P <sub>1</sub>	пізньокам'яновугільні-ранньопермські
P	палеогенові	C <sub>2</sub>	середньокам'яновугільні
K <sub>1</sub> -P	ранньокрейдові-палеогенові	C <sub>3</sub>	ранньокам'яновугільні
MZ-KZ	мезозой-кайнозойські	D <sub>1</sub>	пізньодевонські
K	крейдові	PZ-KZ	палеозой-кайнозойські
K <sub>1</sub>	пізньокрейдові	PR	протерозойські (кори виетріювання)
J	юрські		безперспективні території

## СХЕМА РАЙОНУВАННЯ



- I Дніпровсько-Прип'ятська НПП
- Ia Дніпровсько-Донецька НГО
- II Карпатська НПП
- IIa Передкарпатська НГО
- IIb НГО Східних Карпат
- IIc Закарпатська ГО
- III Причорноморсько-Північно-Кавказька НПП
- IIIa Причорноморсько-Кримська НГО
- IIIb Індоло-Кубанська НГО
- IIIc Азовсько-Березанська ГО
- IV Балтійсько-Передобуджівська НПП
- IVa Волинсько-Подільська НГО
- IVb Придніпровська НГО

Примітка: ГО – газонасна область  
НПП – нафтогазонасна провінція  
НГО – нафтогазонасна область

- ▲ нафта
- △ газ
- ▲ газоконденсат
- ▲ нафтогазоконденсат







# Who wins: Disinformation or Reality?



# No names - also effective

The Borzhava Ridge will be completely destroyed due to the wind farm construction.

During the construction, the top layer of the Borzhava Ridge, as tall as a five-story building, will be cut away.

The tourism sector, especially paragliding, will suffer.

The 100-meter structures will spoil the beauty of the picturesque Carpathians.

The wind farm will harm both nature and local residents—who will lose income as blueberry plantations are destroyed.

Drinking water will also be affected. All rivers will inevitably be polluted by fuel and lubricants used for the wind turbines.



Жденієво-проти  
ПромЗони

Save Пікуй · 13 березня · 🌐

У березні-місяці закінчується термін угоди щодо вимірювання вітру на Вододільному Хребті біля Розтоки ТОВАРИСТОМ "УК Вітряні парки України".

По цій діяльності йде кримінальне провадження, яке відкрите обласною прокуратурою.

"Вітропарки" мають намір будувати вітряки у Жденієвській громаді тому ми розпочинаємо кампанію з інформування місцевих жителів про негативні наслідки від будівництва вітряків у горах на нашій полонині та які компромісні рішення можуть бути без шкоди горам.

А поки подивіться 5 хвилинний ролік який розповідає про наслідки будівництва вітряків.

Бачити менше



56

21 12 тис. Л

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Коментарі

Переглянути в



Напишіть публічний коментар...



2:17 / 5:15



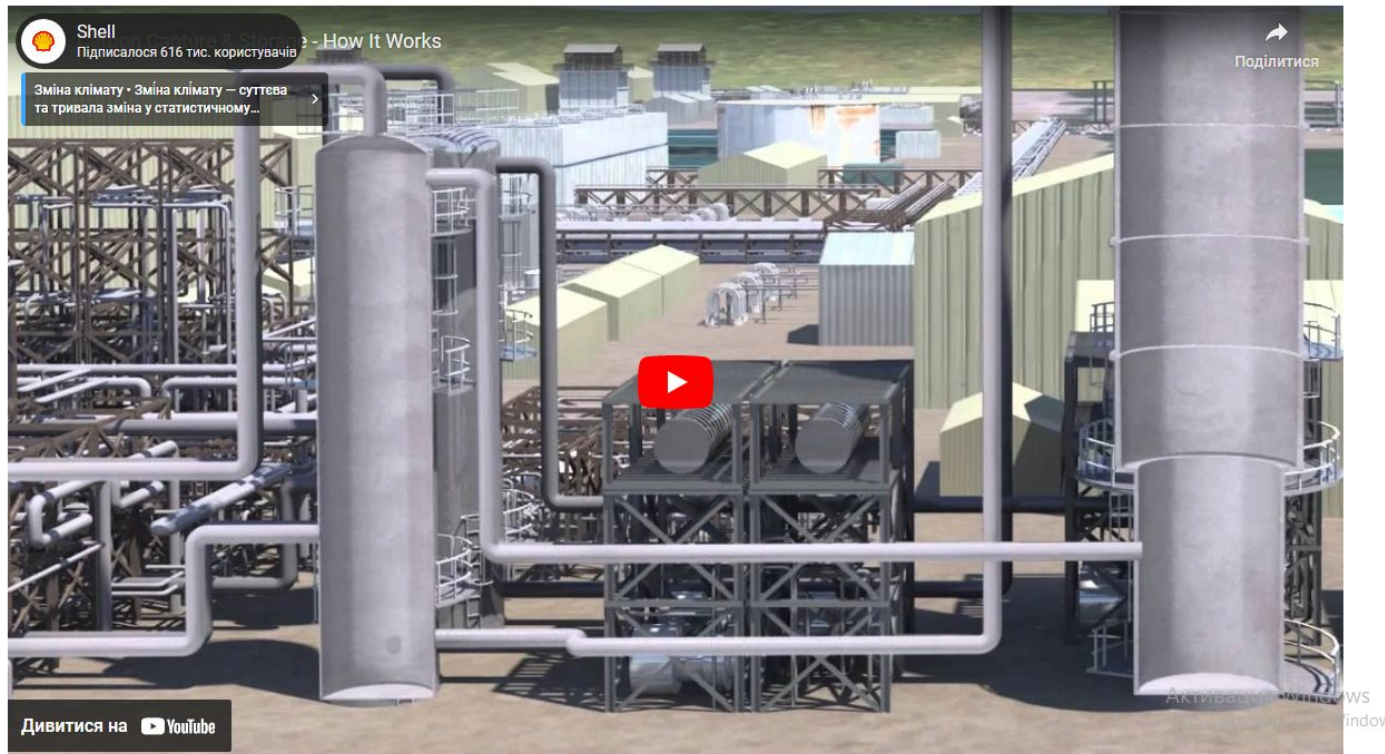


# What is that?





Watch Here to Learn More





Scopus

Поиск

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Документы ⓘ

6 867  
Авторы

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Новый

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15 799 документов



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# The CO<sub>2</sub> Capture Project: 20 years of Innovation

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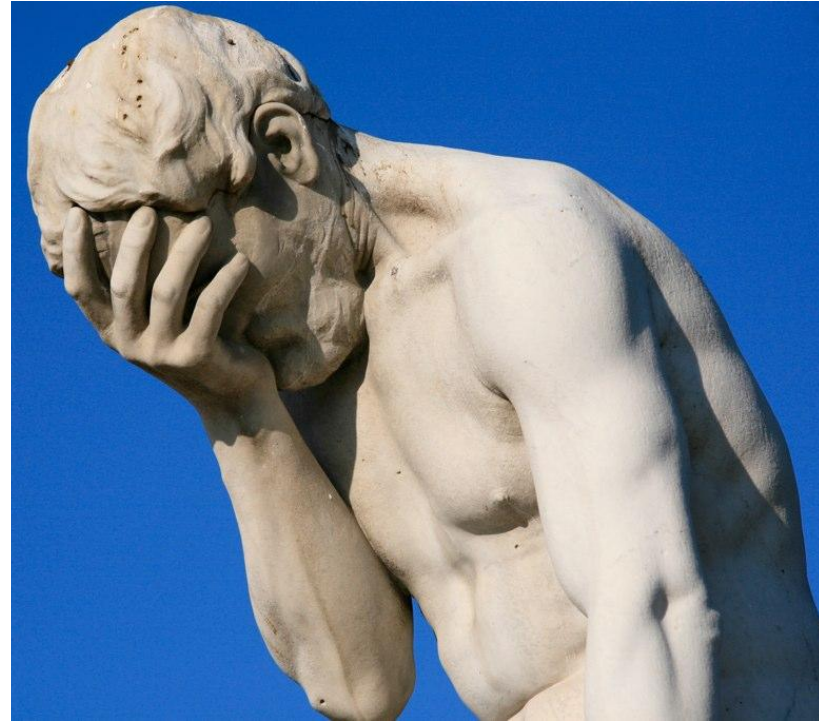


# Biggest disinformation about CCUS spread by oil and gas and coal companies and their scientists and associations

**A lie: 90% of carbon** can be captured with this technology  
(Source: Center for Climate and Energy Research)

**Reality:** The maximum rate within implemented projects varies between **5 and 17%**

Who picked up on this disinformation?  
International Energy Agency and  
United Nations



[illegible][illegible] CIVIL JUSTICE

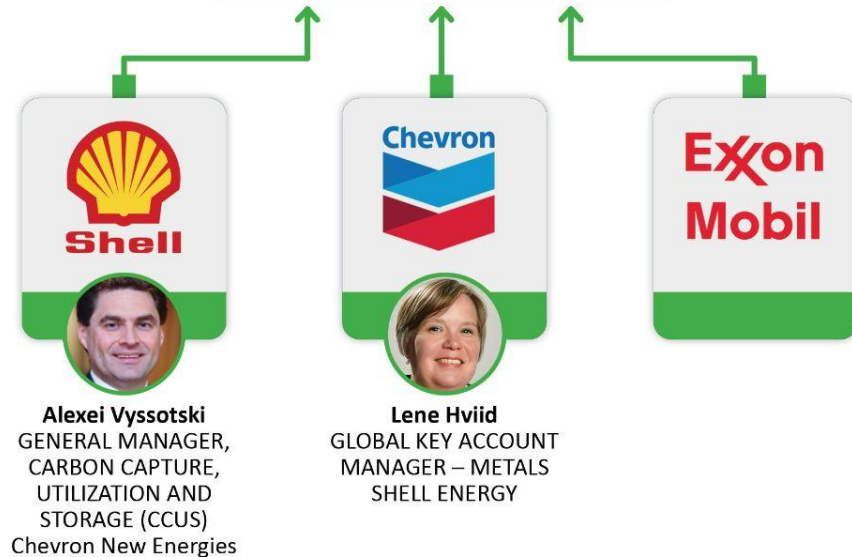
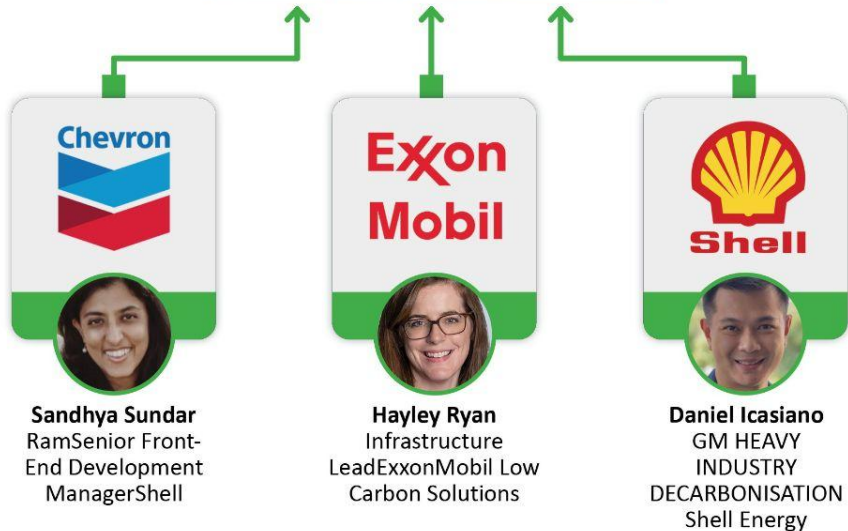
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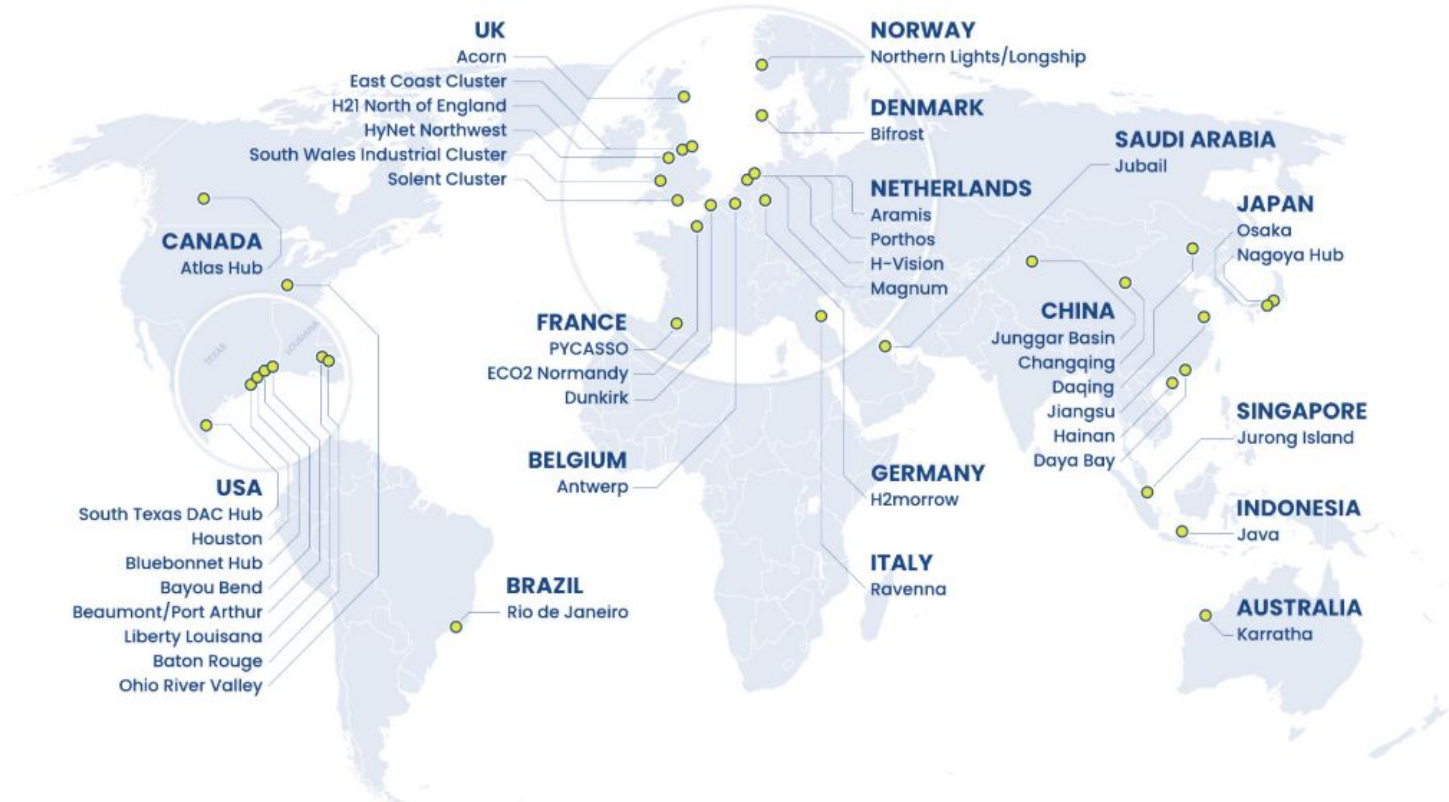
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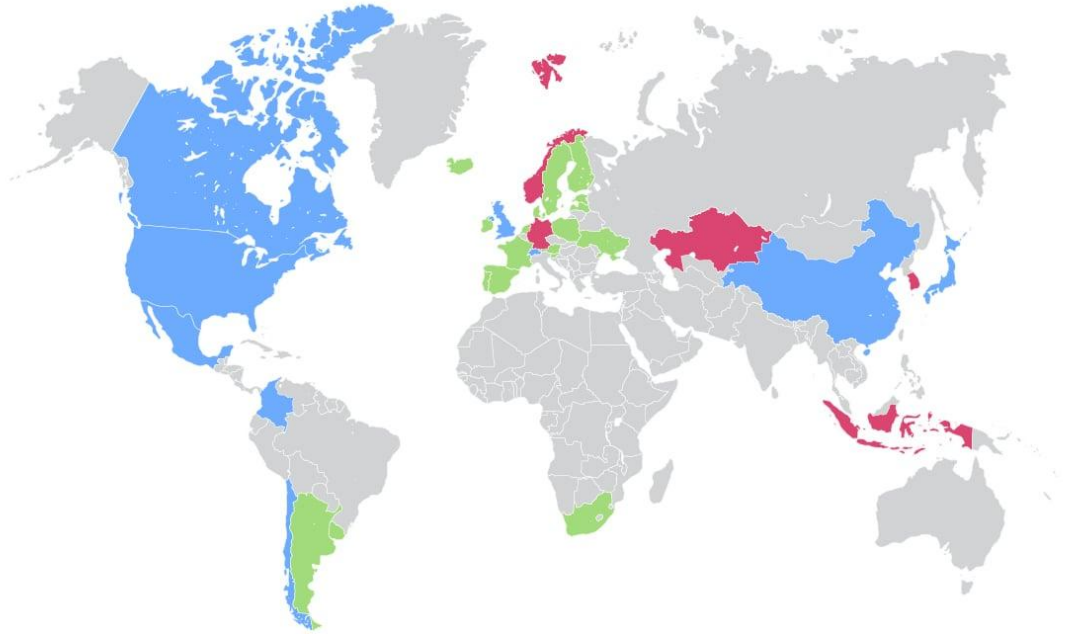
## CCUS hubs with OGCI member company participation



## Countries that have introduced carbon taxes

# Result:

(The purpose of this taxes credit is to encourage businesses to incorporate CCUS into their facilities)



Emissions Trading System (ETS)



Carbon tax



Both of them





# Why we need more such investigations?

Public mobilization

Strong arguments for pressure on the authorities

Dissemination of information and its discussion



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RNhFVVAni65Y05w/edit?gid=13484699  
23#gid=1348469923



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