Pandora Papers: how ICIJ investigated the biggest leak in history (again)

Pierre Romera | @pirhoo CTO at The International Consortium of Investigative Journalists



EL PAÍS

LOS 'PAPELES DE PANDORA'

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Casado asume la estrategia de Ayuso frente a Vox en la convención del PP

El líder popular planea derogar las leves del "trienio negro" de Sánchez

ELSA GARCÍA DE BLAS, **Valencia** Bitantes en Valencia. En un men-El lider del PP, Pablo Casado, assi-saje de gran carga ideológica. Ca-teras de migrantes que llegan a me la estrategia de la presidenta sados esloj del anunciado giro madrileña. Isabel Díaz Avuso. al centro y se lanzó a representar de la vida" en oposición a la eutafrente a la del resto de barones las posiciones más duras de la de-nasia y al aborto. Además, se prodel partido, como demostró el dis-curso con el que cerró el cóncla-espacio a Vox. El jele de la oposi-Gobierno para superar el "trienio

ve del nartido ante unos 9,000 mi- ción cuestionó la memoria histó- negro" de Sánchez. Promes 14 y 15

El Maura sometido un bravo Espanyol

orden táctico del

The Pandora Papers

4 October 2021 Guardian For 200 years

Exposed Huge data leak reveals offshore secrets of world leaders

Inside the files 35 heads of state, over

100 billionaires and 300 public officials

Moscow to Monaco

Hidden riches of Putin's inner circle uncovered

King of Jordan Global property empire worth more than \$100m

Ion, Oct 4, 2021



THE IRISH TIMES

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October 3, ICIJ and 150 media outlets unveil the Pandora Papers

During several months, more than 600 journalists worked in secrecy on 11.9 million records arrived from 14 different offshore services firms in a jumble of files and formats.



Yet it wasn't ICIJ first project on offshore dealings

- ☐ Offshore Leaks (2013)
- Luxleaks (2014)
- ☐ Swiss Leaks (2015)
- **□ Panama Papers** (2016)
- ☐ Paradise Papers (2017)
- ☐ Luanda Leaks (2020)



A huge impact 💥

As investigations still continues, authorities already recovered **1 billion and 360 million dollars** in back taxes and penalties as a direct result of the Panama Papers.

| Country | ▼ Amount |
|----------------|-----------|
| United Kingdom | \$252.76M |
| Germany | \$195.65M |
| Spain | \$166.49M |
| France | \$142.29M |
| Australia | \$137.65M |
| Colombia | \$88.88M |
| Ecuador | \$84.3M |
| Italy | \$65.49M |
| Czech Republic | \$36.46M |
| Norway | \$33.83M |
| Iceland | \$25.53M |
| Mexico | \$21.57M |
| Denmark* | \$21.36M |
| Sweden | \$19.3M |
| Belgium* | \$18.53M |
| Malta | \$16.47M |
| Netherlands | \$16.39M |
| Panama | \$14.13M |
| Austria | \$2.73M |
| Luxembourg | \$2.39M |
| Slovenia | \$1M |
| Uruguay | \$1M |
| New Zealand | \$410.4K |
| Lithuania | \$358.83K |



All these investigations have yet one thing in common:

They are all based on a massive trove of documents.

4GB

Luxleaks

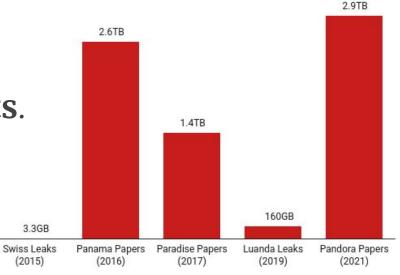
(2014)

260GB

Offshore Leaks

(2013)

All together, they cumulate nearly **40 millions documents**.





ICIJ grows along its investigations

The nature of those project shaped ICIJ as it is today.

Our small organization puts **data and technology at the center of the newsroom**.





How did we get there



Let's go back in time

It all started **in 2013 when Gerard Ryle** initiated the Offshore Leaks investigation at ICIJ.



For the very first time, dozens of journalists all around the world investigated together owners of anonymous companies in tax havens.



Offshore Leaks (2013)

At that time, journalists had to access the documents directly from a computer located in the US.



ICIJ had no proper tech team and nuix used a proprietary software called Nuix to search into the documents.



And it worked $\stackrel{\longleftarrow}{\iota}$



Dozens of journalists managed to identify key findings in this leak and reveal **ICIJ very first exposé** about the shadow economy of offshore jurisdictions.



More and more leaks

ICIJ methodology was paying off. Journalists from all around the world started to share confidential documents with ICIJ.









All projects follow ICIJ methodology

This methodology articulates hover 5 pillars:

- a team of regional coordinators;
- a tool to coordinate with reporters securely;
- a tool to search into documents;
- a training and support team;
- a fact-checking pipeline for data and stories.



As projects got bigger, ICIJ had to industrialize operations

Our first strategy was to build platforms that last.







But they didn't last long

After the Paradise Papers, we started to realise ICIJ needed more robust tools to handle the upcoming projects.

So when the 2.9 TB of leaked documents from the Pandora Papers arrived, **ICIJ was ready**.



What made the Pandora Papers possible



Project life cycle

- 1. ICIJ receives documents and make them available for search
- **2.** ICIJ creates a "country list" and contact partners to **join the project**
- **3.** Partners are onboarded and **trained** to use ICIJ platforms
- 4. Partners share findings and ICIJ works on extracting structured data
- **5.** Stories and data are **fact-checked** and submitted to legal review
- **6.** ICIJ and partners reach out for comments
- 7. Publication

1. Getting the leaks

In the case of the Pandora Papers, ICIJ knew about the existence of the source since a few years. We finally managed to get in touch with them and, after several months, we received the data.

From the beginning they made it clear that:

- ☐ they wanted to stay anonymous;
- □ they wanted the stories to be known to everyone.



1. Getting the leaks

It took us approximately **2 weeks** to upload the data to our servers and make it available for search though **Datashare**, our homemade search engine.





1. Getting the leaks

Inside the leak, it was in fact 14 different leaks, coming from 14 different offshore services providers.

| Provider | Records \$ | Time Period 🔷 |
|-------------------------------------|------------|---------------|
| All About Offshore Limited | 270,328 | 2002 - 2019 |
| Alemán, Cordero, Galindo & Lee | 2,185,783 | 1970 |
| Alpha Consulting Limited | 823,305 | 1996 - 2020 |
| Asiaciti Trust Asia Limited | 1,800,650 | 1996 2019 |
| CCS Trust Limited | 149,378 | 2001 2017 |
| CIL Trust International | 459,476 | 1996 - 2019 |
| Commence Overseas Limited | 8,661 | 2004 - 2017 |
| Demetrios A. Demetriades LLC | 469,184 | 1993 2021 |
| Fidelity Corporate Services Limited | 213,733 | 1998 2019 |
| Glenn D. Godfrey and Company LLP | 189,907 | 1980 2019 |
| II Shin | 1,575,840 | 1996 2020 |
| Overseas Management Company Inc | 190,477 | 1997 - 2020 |
| SFM Corporate Services | 191,623 | 2000 - 2019 |
| Trident Trust Company Limited | 3,375,331 | 1970 2019 |

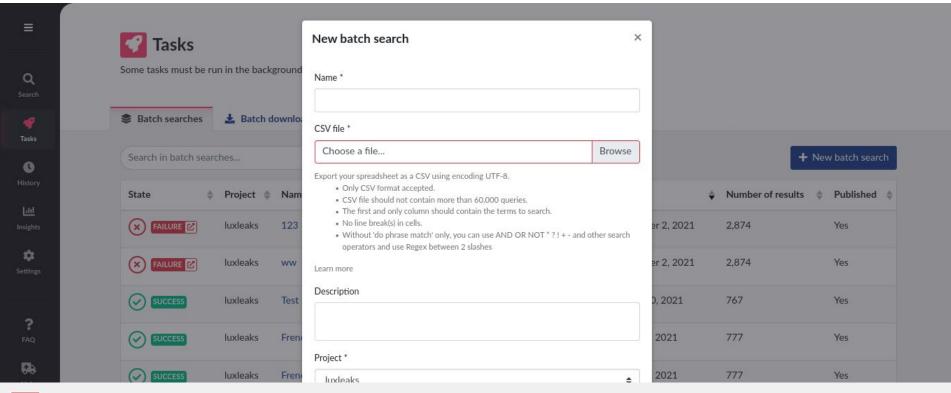
2. Creating the "country list"

ICIJ reporters and data team build a "country list" to know in which country we might start to create partnerships.

At this point, ICIJ asks partners joining the project to sign a non-disclosure agreement.



2. Creating the "country list"





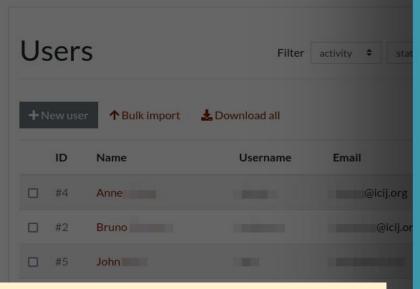
3. Partners are onboarded and trained

ICIJ asks all its partners to:

- Set-up a PGP key to encrypt communications;
- Set-up their ICIJ account;
- ☐ Follow trainings with ICIJ training manager.







One password is good, two is better.

Help us keep ICIJ safe

Please enable two-factor authentication. This is mandatory and crucial for the security of the platforms. You will lose access if this is not

enabled

Your account will be deactivated in 5 days if you don't enable 2

≙ Enable 2FA

Remind me later



★ ● ▼ ■ 1:02

Google Authenticator

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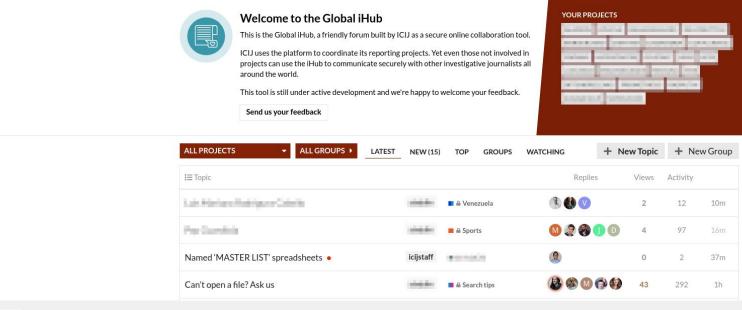
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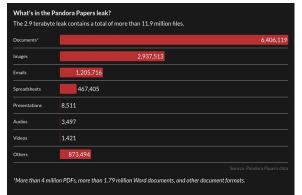
4. Partners share findings

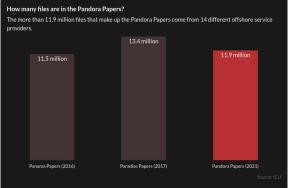
ICIJ develops the concept of "radical sharing"

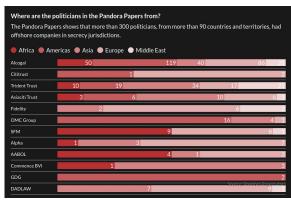




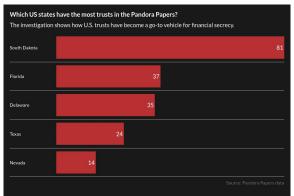
4. ICIJ extracts structured data

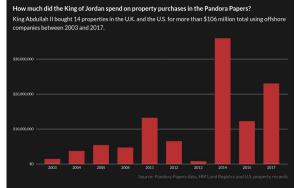














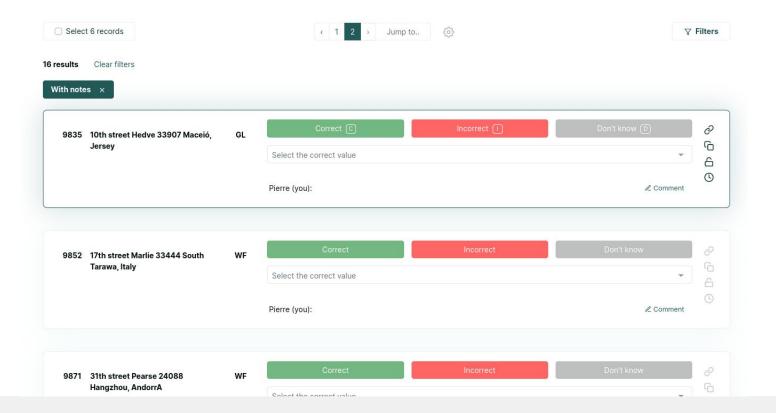
5. Stories and data are fact-checked

Don't tell anyone, but fact-checking is our secret sauce at ICIJ. Every fact and every data point are checked by a team of fact-checkers and data journalists.

This is probably the reason why ICIJ never get sued despite its revelations about activities from very wealthy people.



5. Stories and data are fact-checked





6. ICIJ reach out for comments

1 month before publication, ICIJ sent comment letters.

Power Players





7. Publication: day week 🚀

After (tough) negotiations with all the partners, we decided to publish this story on October, 3rd.

As always we publish on Sunday evening to maximize the visibility of international stories, and to accommodate the rollout of most publications.



7. Publication: day week 🚀

Each day of the week comes with a series of embargoed stories.

October, 3: International Stories October, 4: USA tax havens October, 5: Legion of Christ stashed millions overseas









Impact



Czech Republic Prime Minister **Andrej Babis'** party narrowly lost re-election over the weekend, only a few days after his secret property deals were exposed in the investigation.



Chilean President **Sebastián Piñera** will be criminally investigated due to a contract uncovered in the records, and faces the possibility of impeachment.



■ U.S. lawmakers cite the Pandora Papers in introducing the **Enablers Act**, bipartisan legislation that experts say would be the most significant reform of **anti-money laundering rules** since 9/11.



The European Union says it plans new rules against tax avoidance after the Pandora Papers revelations, with European Commissioner for Economy **Paolo Gentiloni** saying proposals will be presented by the end of the year.



A number of politicians around the globe are facing demands for answers over their offshore activities.

Officials worldwide pledge probes into people named in the Pandora Papers documents.



Any questions?

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