

## ICIJ The International Consortium of Investigative Journalists

#### **Simon Bowers**

Finance Uncovered Investigations Editor Ex- ICIJ European Coordinator

@sbowers00 simon@financeuncovered.org



## ICIJ Checklist

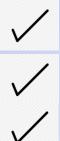
Is this globally relevant problem? It this a broken system? Can we have impact? Does it have a data dimension?

## **FU Considerations**

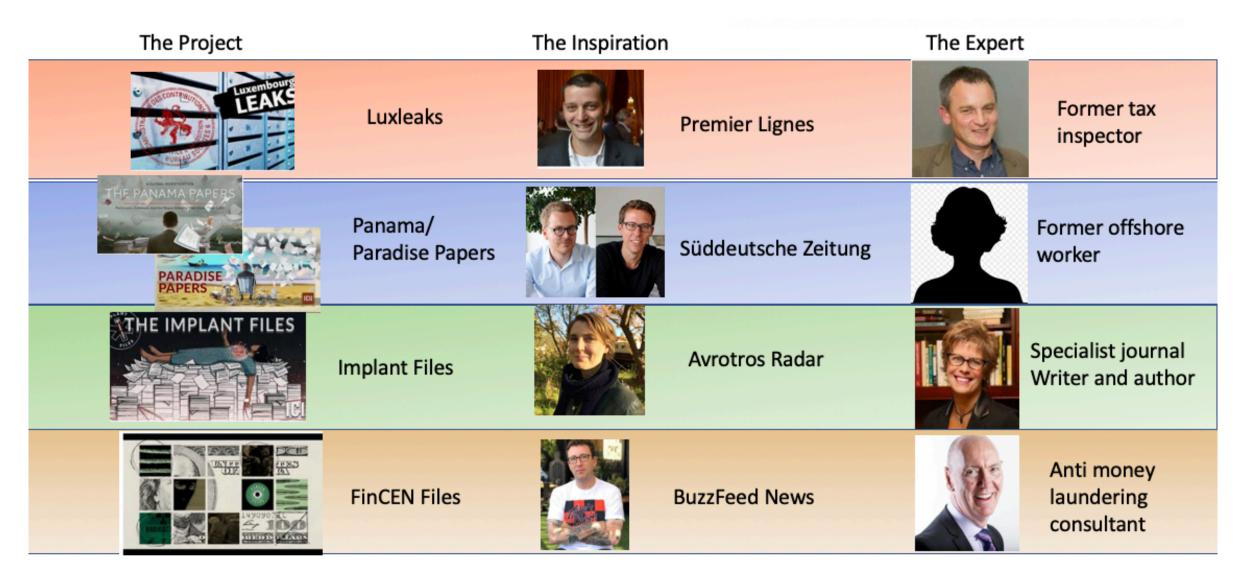
Relevant in Global South

Financial investigation

Flexible levels of collaboration







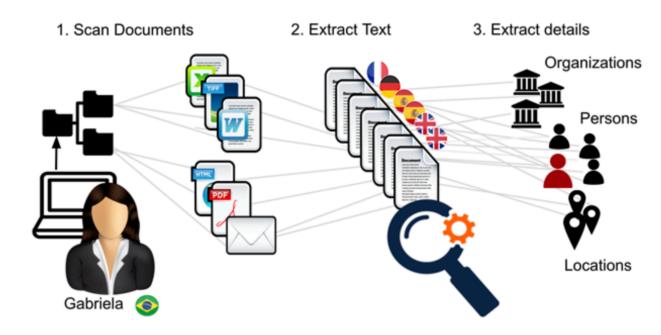


## **Research platforms:**

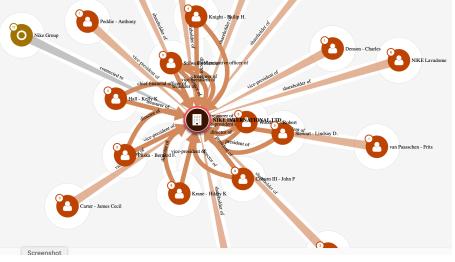
#### Datashare (~Google)

Global iHub (~Facebook)

Linkurious (~Pinterest)



The three steps in the Datashare process. Image: ICIJ



### ICIJ The International Consortium of Investigative Journalists

## **Comms platforms:**

In-person meet up (buy-in, trust)

Global iHub (share findings)

Zoom/Jitsi-equivalent (build themes)

Slack-equivalent (stay sane)

Signal/WhatsApp groups (stay obsessive)

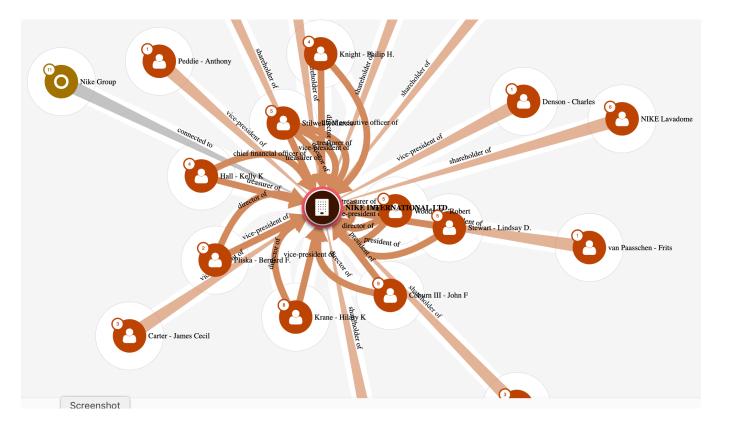




Pradise Papers -How to use leaked data

1.4 terabytes Hundredsof multinational names—FacebookGEAppleAllerganNike







#### Follow the money:

UK →

#### The Netherlands $\rightarrow$

#### ...Bermuda?

NIKE NIKE CENTRAL KING'S CROSS UNITI.ND.2, PANCRAS SQUARE LONDON, NIC4AG Telephone: +44 2030052805 Store VAT: GB636510746		
NEW 3PPKCOTTON NDS	£7.00 T	
659658956179		1110
FLEX 2016 RN	£49.00 T	1000
886548704651		
Subtotal	£56.00	Sec. 1
VAT = 20.00%	£9.34	1 1
Total	£56.00	120
Intar	100.00	
Number of Item(s) Sold Number of Item(s) Return		
Visa	£56.00	10.
Card No. XXXXXXXXXXXXXXXXX0179 <d></d>		· Charles
Outh No.	000303	

### ICIJ The International Consortium of Investigative Journalists

your purchase, please return it within 28 days to the store. Please bring your receipt or proof of purchase for exchange/refund or store credit.

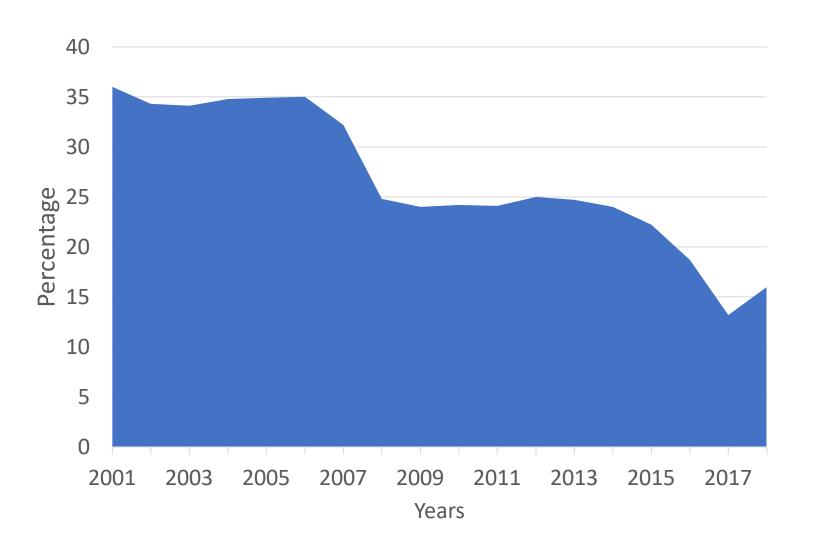
Your Statutory Rights Are Not Affected

Footwear sold in this store is not suitable for machine washing

Registration Number FC019114 Registered Office: Nike Retail UK Camberwell Way Doxford International Technology Park Sunderland SR3 3XN



Worldwide effective tax rate for NIKE (%)





### ICIJ The International Consortium of Investigative Journalists

Impact!



European Commission - Press release

State aid: Commission opens in-depth investigation into tax treatment of Nike in the Netherlands

Brussels, 10 January 2019

The European Commission has opened an in-depth investigation to examine whether tax rulings granted by the Netherlands to Nike may have given the company an unfair advantage over its competitors, in breach of EU State aid rules.



International Consortium of Investigative Journalists

Q LEAK TO US FOLLOW US SUPPORT US







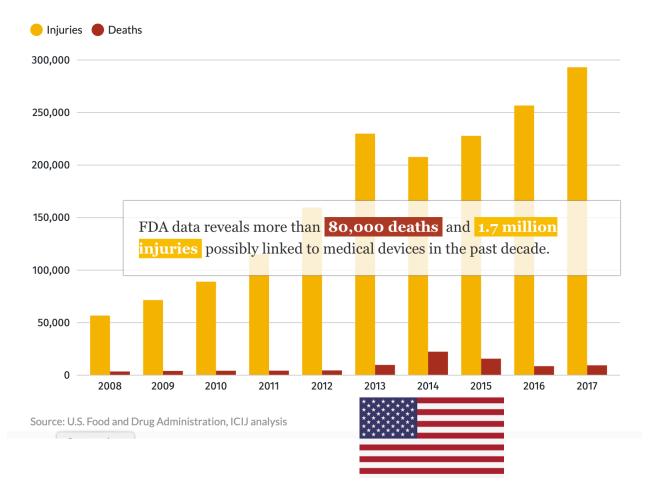
#### The Implant Files – the battle for data

100 European journalists,30 media outlets, 16European countries

250 Journalists worldwide, 56 media

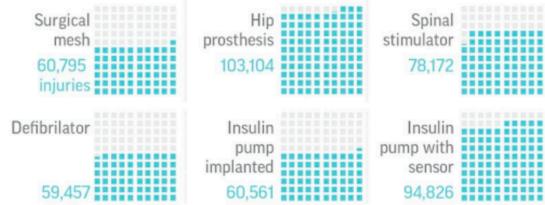
Lots of malfunction data in the US

## ICIJ The International Consortium of Investigative Journalists



#### MANY DEVICE INJURY REPORTS STEM FROM A FEW DEVICES

= 1,000 injury reports between 2008-2017

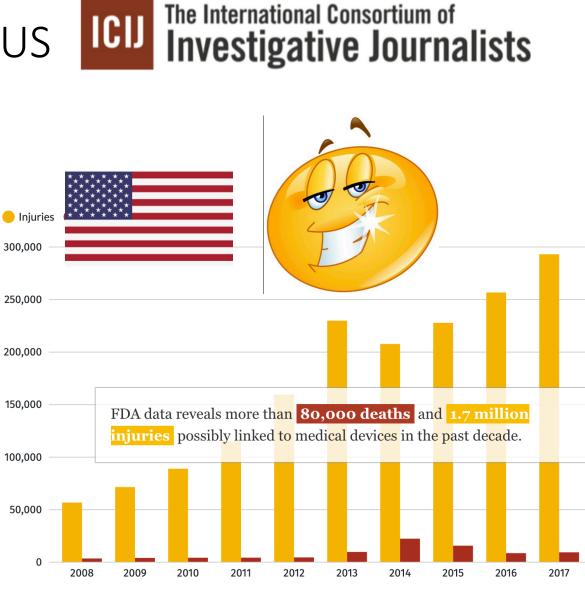


SOURCE: U.S. Food & Drug Administration



# Lots of malfunction data in the US ...but in the EU — nothing



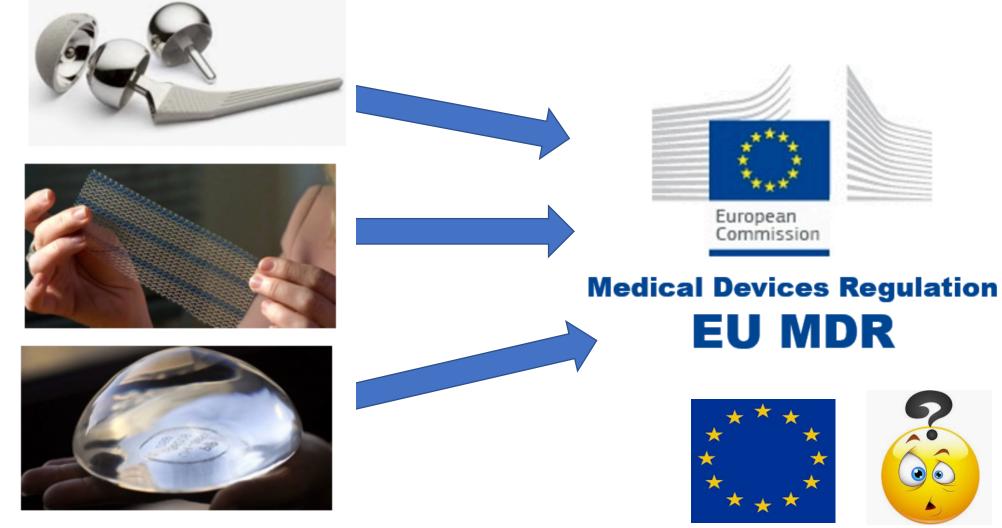


Source: U.S. Food and Drug Administration, ICIJ analysis

( <u>.</u> .

# Lots of of scandals in the EU... but slow and limited legislative reform





Renal denervation: the lobbying story that backfired





