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ICIJ Checklist

Is this globally relevant problem?



Is this a broken system?



Can we have impact?



Does it have a data dimension?



FU Considerations

Relevant in Global South



Financial investigation



Flexible levels of collaboration



The Project

The Inspiration

The Expert



Luxleaks



Premier Lignes



Former tax
inspector



Panama/
Paradise Papers



Süddeutsche Zeitung



Former offshore
worker



Implant Files



Avrotros Radar



Specialist journal
Writer and author



FinCEN Files



BuzzFeed News



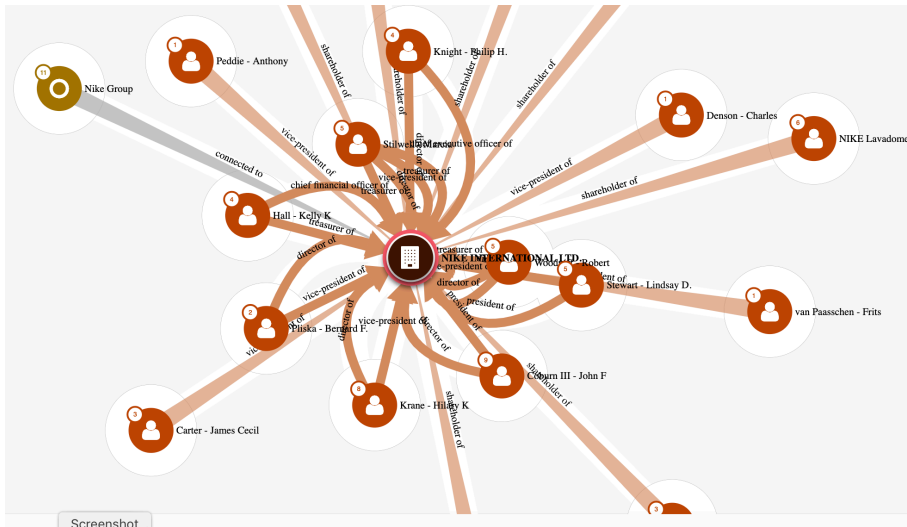
Anti money
laundering
consultant

Research platforms:

Datashare (~Google)

Global iHub (~Facebook)

Linkurious (~Pinterest)



The three steps in the Datashare process. Image: ICIJ

Comms platforms:

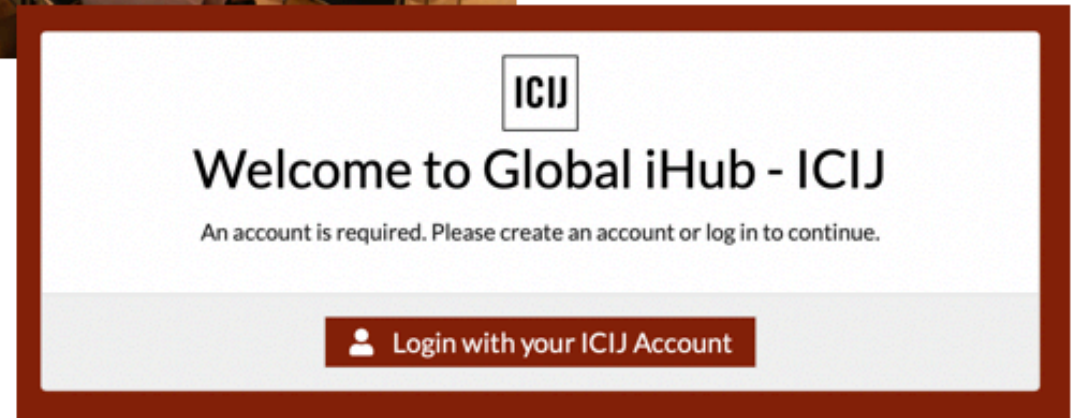
In-person meet up (buy-in, trust)

Global iHub (share findings)

Zoom/Jitsi-equivalent (build themes)

Slack-equivalent (stay sane)

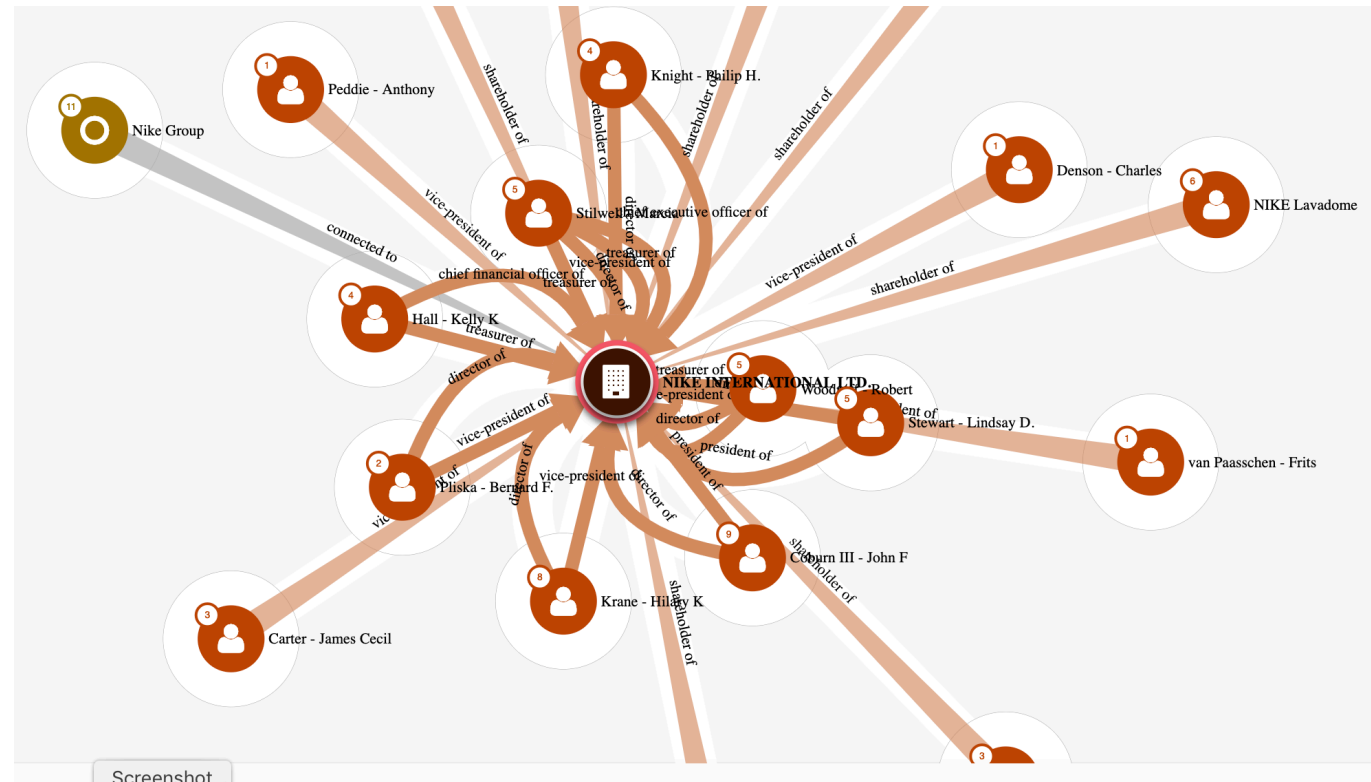
Signal/WhatsApp groups (stay obsessive)





Pradise Papers - How to use leaked data

1.4 terabytes Hundreds
of multinational names—
Facebook
GE
Apple
Allergan
Nike





Follow the money:

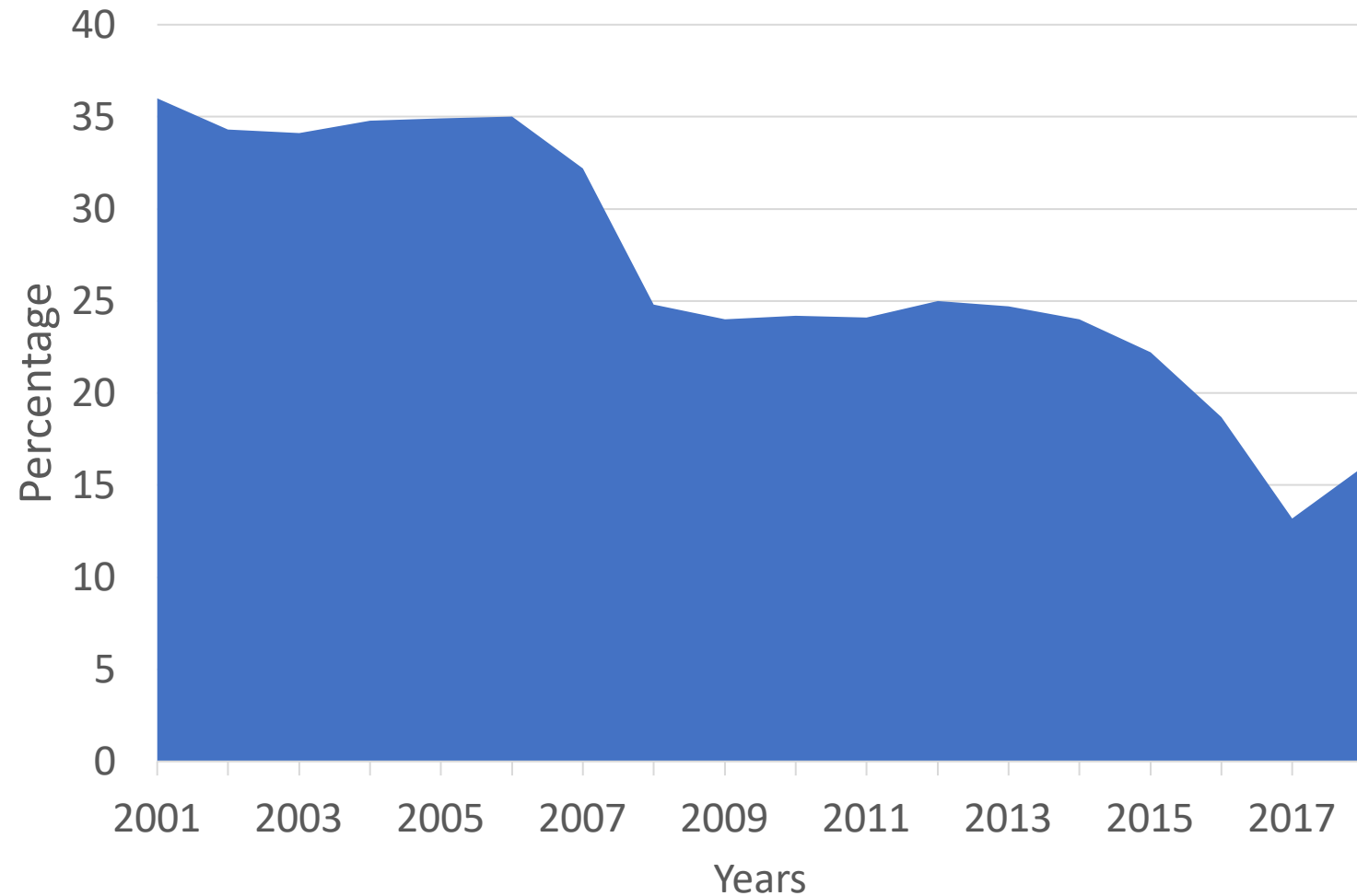
UK →

The Netherlands →

...Bermuda?



Worldwide effective tax rate for NIKE (%)





Impact!



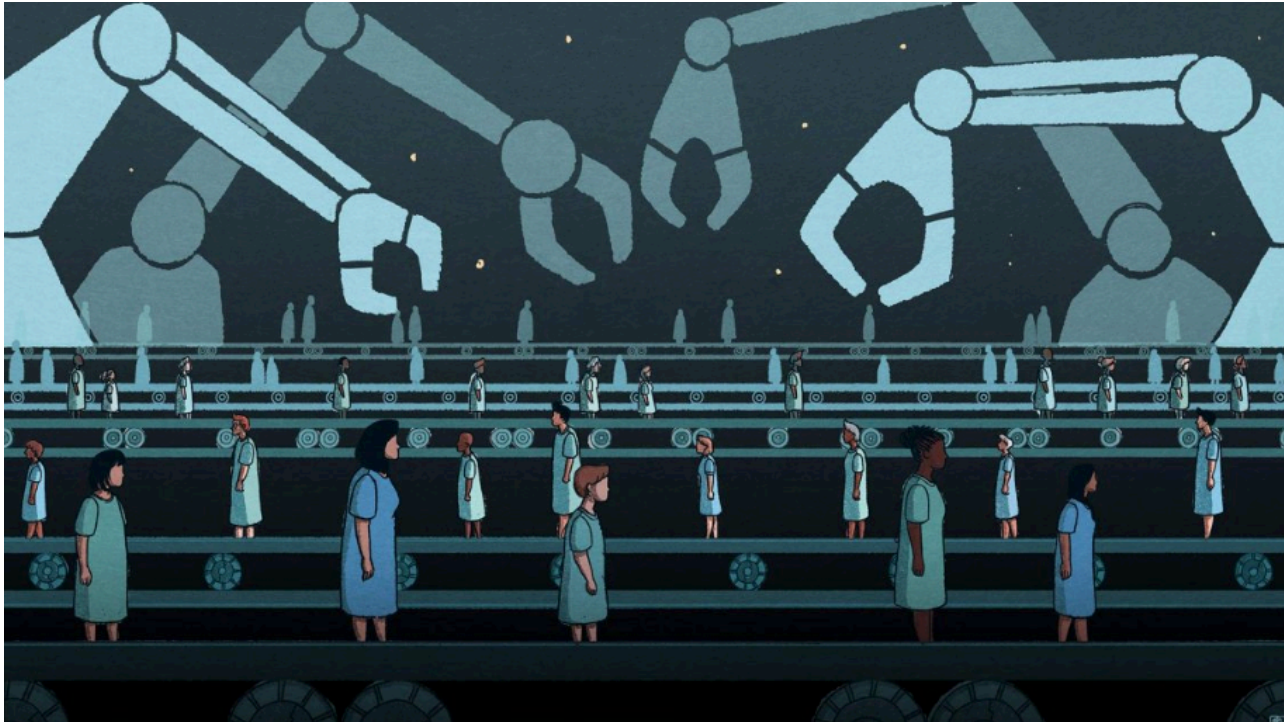
European Commission - Press release

State aid: Commission opens in-depth investigation into tax treatment of Nike in the Netherlands

Brussels, 10 January 2019

The European Commission has opened an in-depth investigation to examine whether tax rulings granted by the Netherlands to Nike may have given the company an unfair advantage over its competitors, in breach of EU State aid rules.



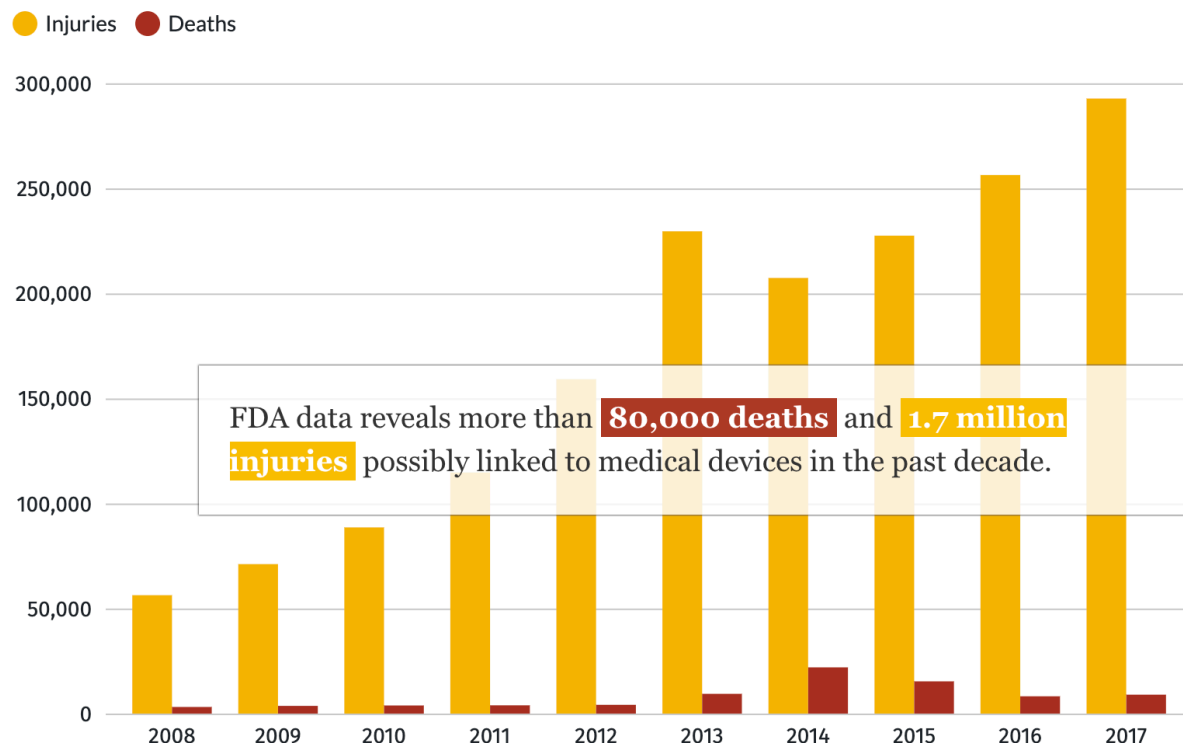


The Implant Files – the battle for data

100 European journalists,
30 media outlets, 16
European countries

250 Journalists worldwide, 56 media

Lots of malfunction data in the US

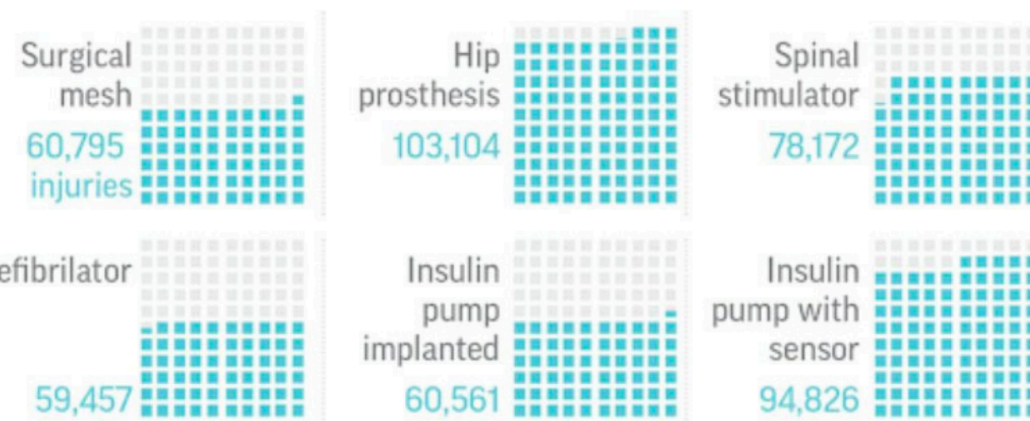


Source: U.S. Food and Drug Administration, ICIJ analysis



MANY DEVICE INJURY REPORTS STEM FROM A FEW DEVICES

■ = 1,000 injury reports between 2008-2017

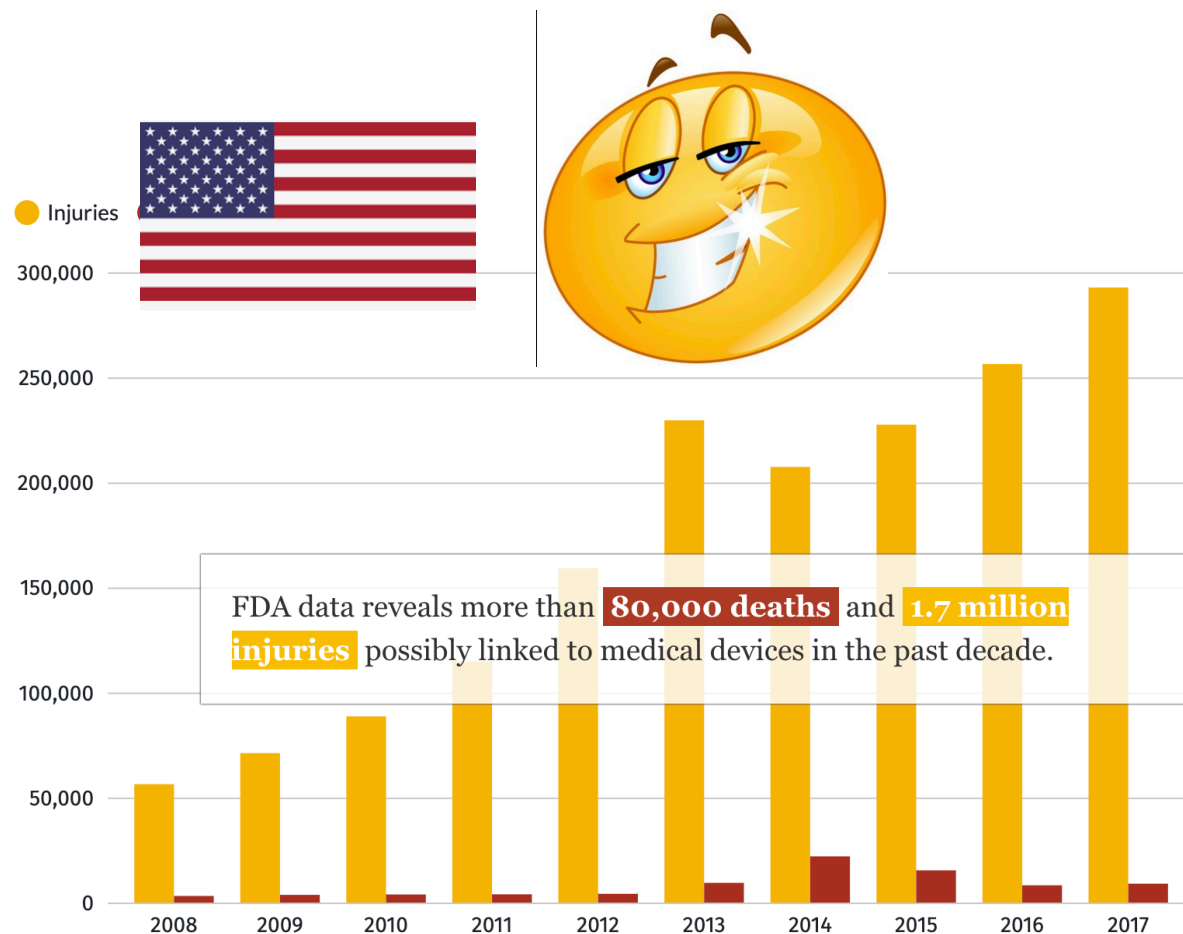


SOURCE: U.S. Food & Drug Administration

AP

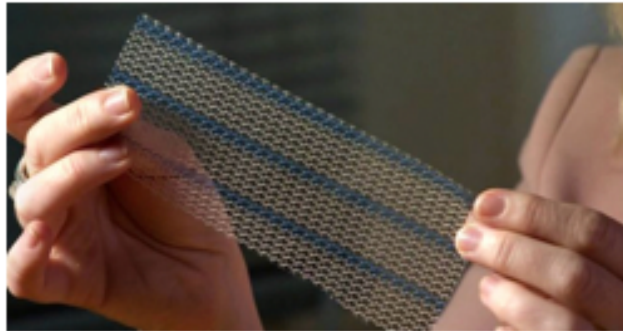
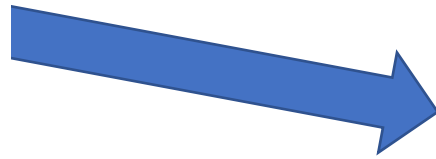


Lots of malfunction data in the US
...but in the EU — nothing

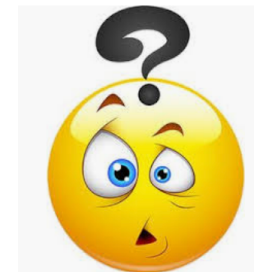
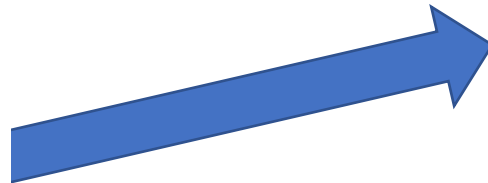
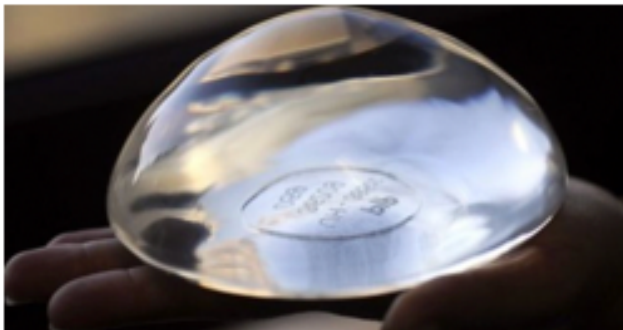


Source: U.S. Food and Drug Administration, ICIJ analysis

Lots of of scandals in the EU... but
slow and limited legislative reform



Medical Devices Regulation
EU MDR



Renal denervation: the lobbying story that backfired

