

Collaboration instead of Competition

hostwriter

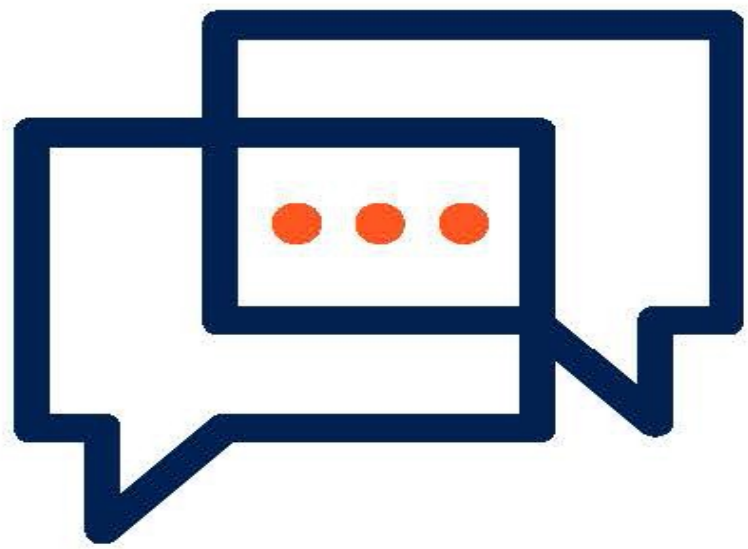
@Hostwriter

@tabeszyk

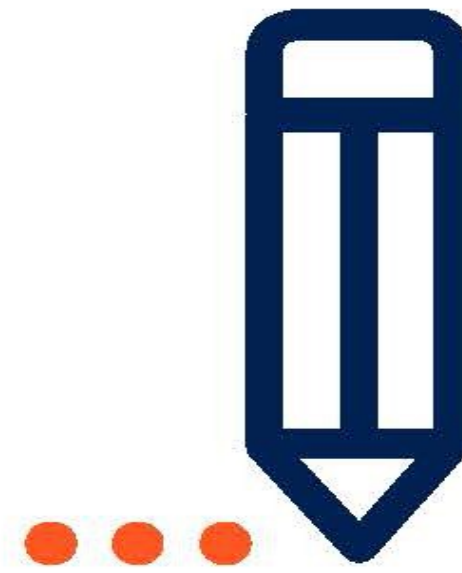
What we do



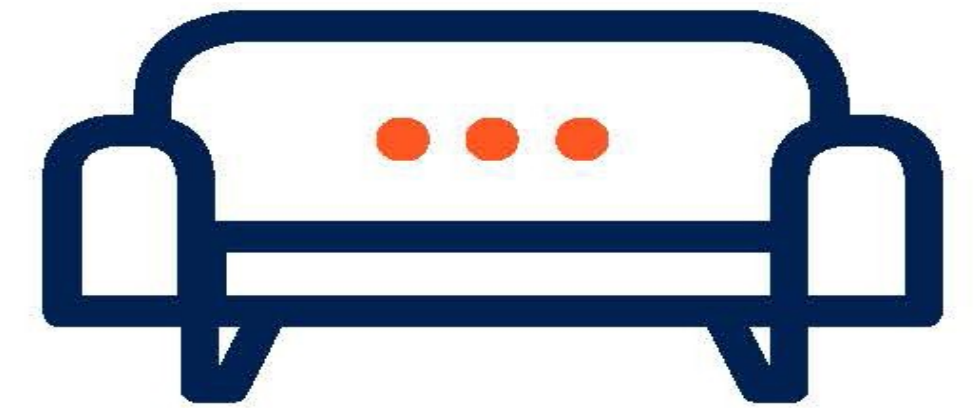
2.300+ journalists in 114 countries



Advice



logged-in users a day.
Co-authorship

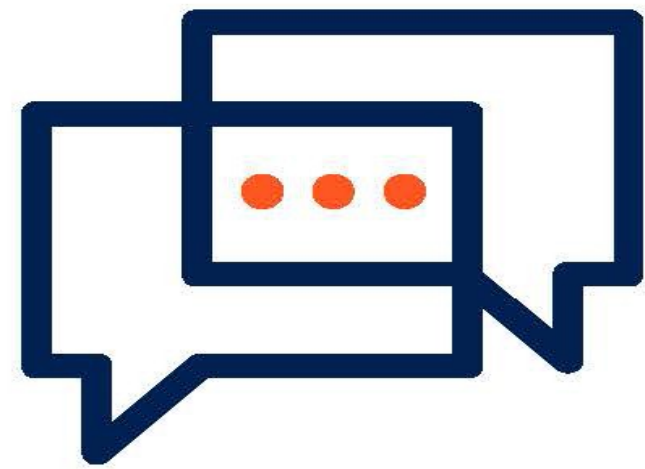


Couch

COVID-19 What We Travel Restrictions



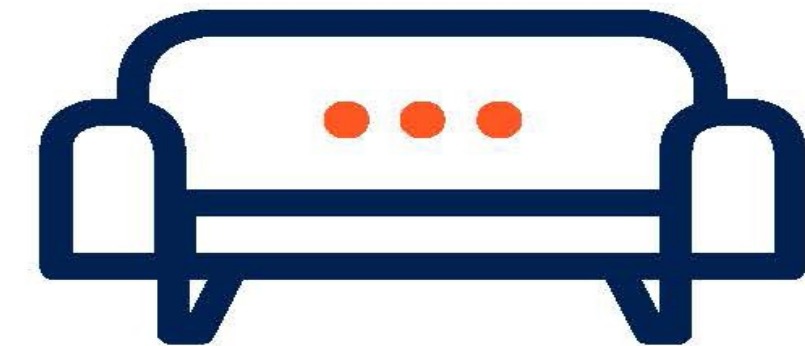
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Advice



Co-authorship



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Hostwriter: What if we could Collaboration Request



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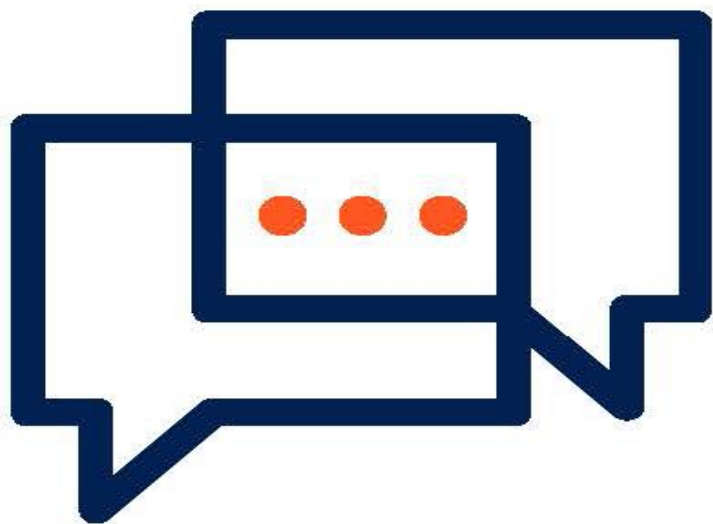
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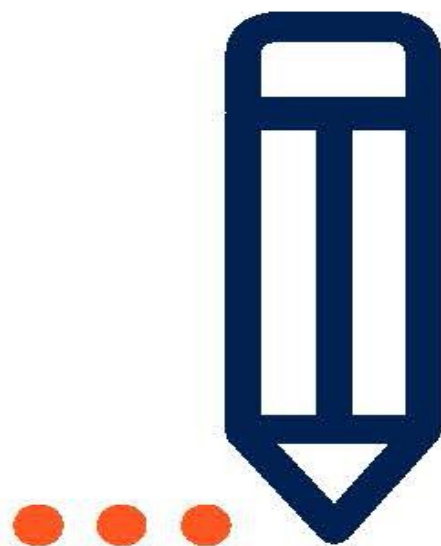
COVID-19

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74 results for COVID-19



Advice



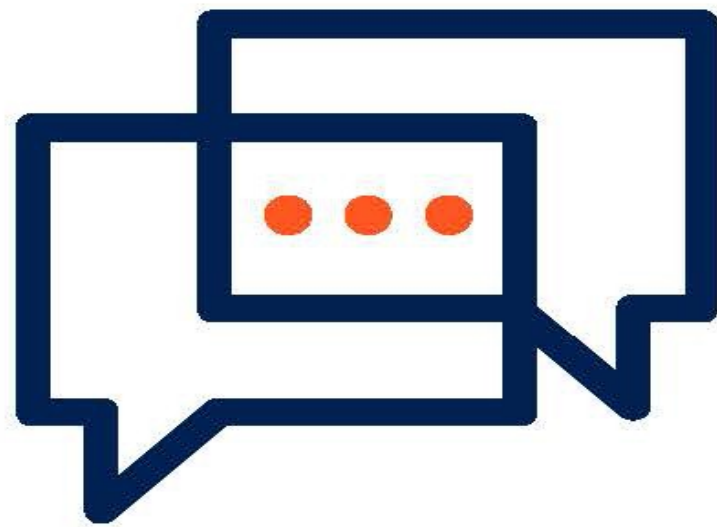
Co-authorship

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What we do



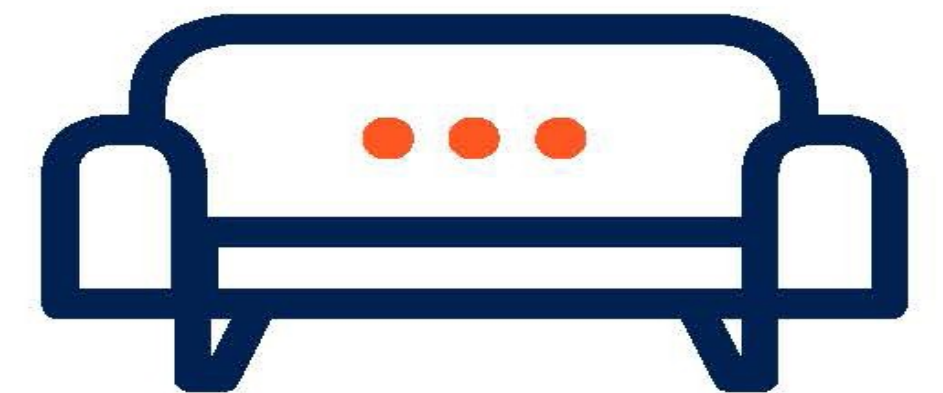
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Co-authorship

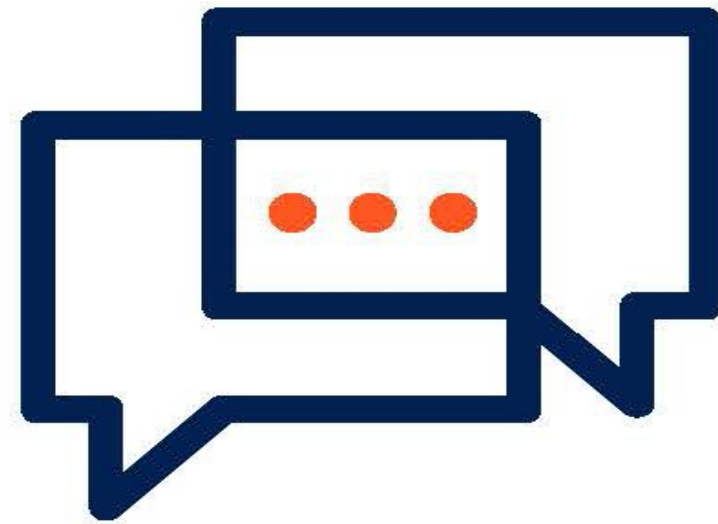


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Work in Progress Findings & next steps



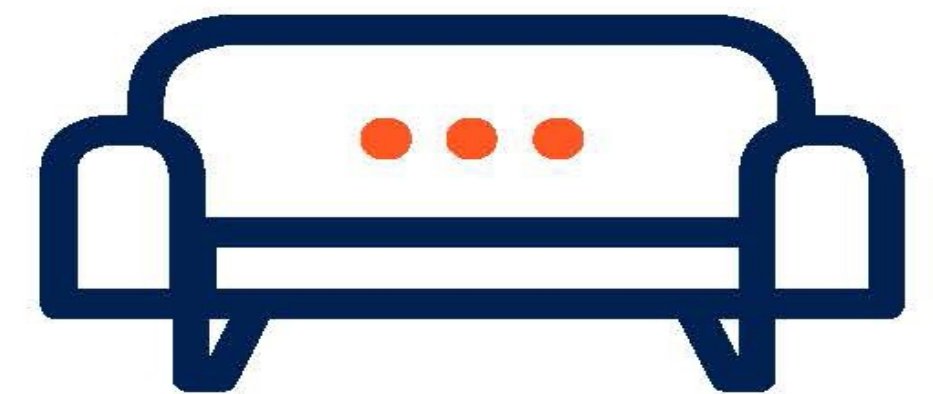
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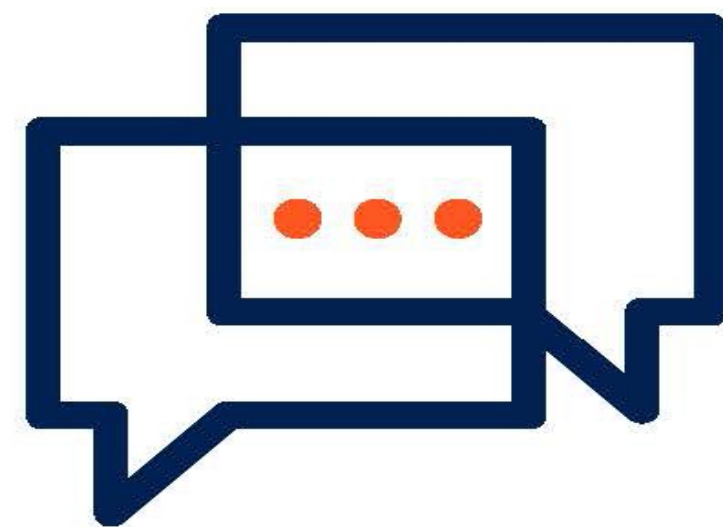
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Collaborative Journalism Lessons Learned



- **Early adopters:** Small and independent media outlets were the first to use the tool, legacy media have been reluctant to reach out. / Update: October 2020.

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- **Most successful:** Collaborations among Hostwriter members and editors who posted directly into our chatrooms. / TRUST / CODE OF ETHICS / MISSION



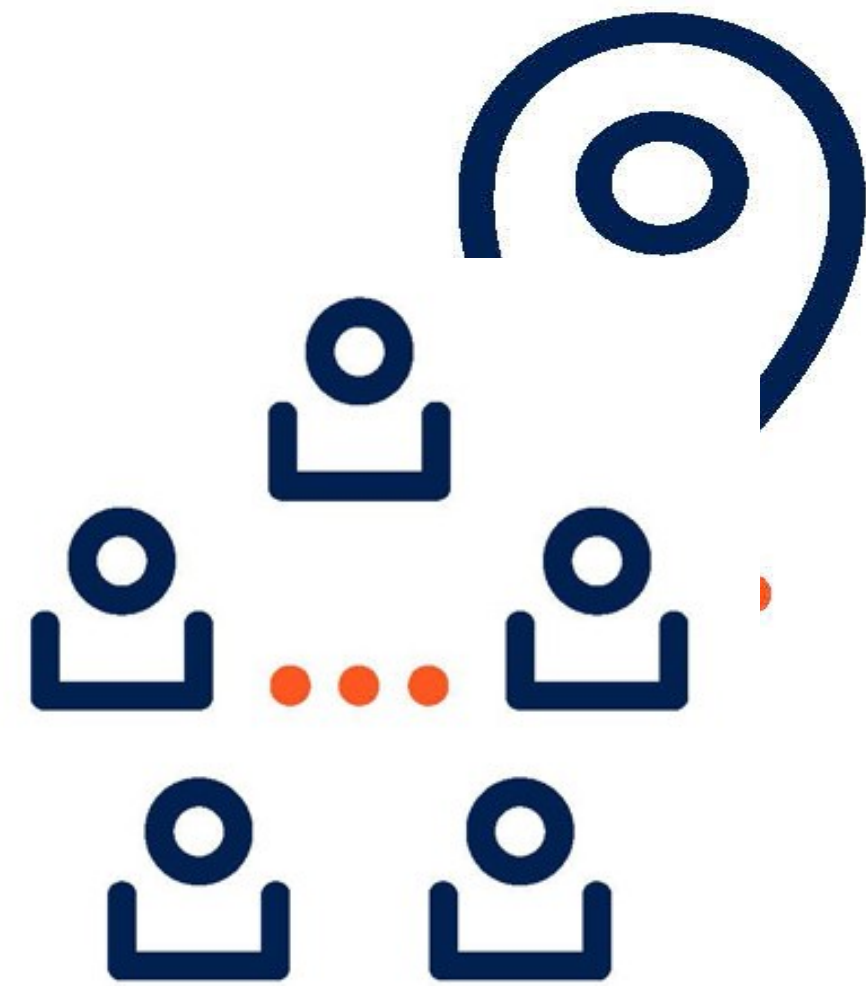
- **Slight to heavy headaches:** Providing a „match-making service“ for newscasters who are not members of Hostwriter.

Advice

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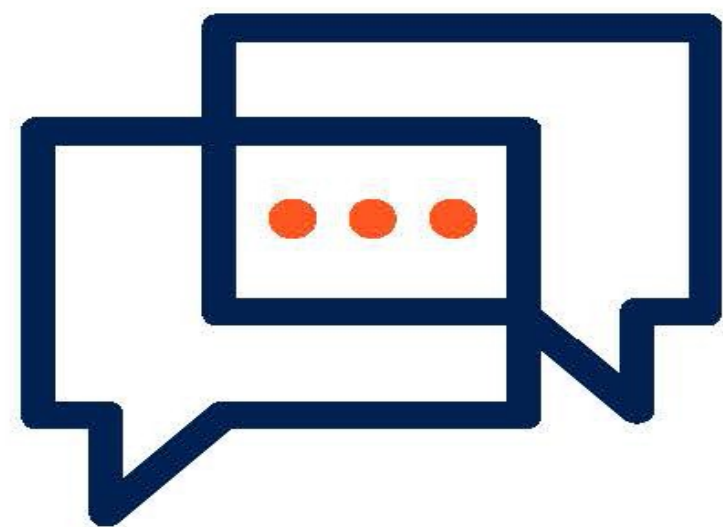
Problem What we've countered



- **Working with local colleagues** across borders differs from working with foreign correspondents.

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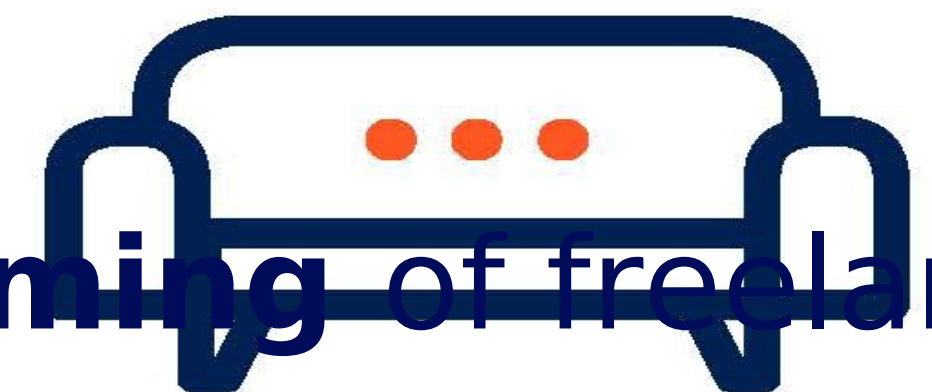
- **Diversity of journalism traditions** (e.g. storytelling) v. Western traditions taken as single quality standards, ex. Eastern Europe.



Advice

- **Lack of awareness/Western Framing** of freelancers perspectives outside of Europe, ex. „Jobless in Africa“.

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- **Genuine local perspectives** versus „do you know then

Next Step What's next to a Publisher

- **Networked Journalism** powered by Hostwritr: 2.300+ journalists in 114 countries



- **Niche journalism venture** for a kind of journalism that is as diverse as the audience it serves

- **Starting point** is our collaboration book project „Unbias the News. Advice diversity matters for Co-aut journalism“ (2019).

