

# Alternative revenue sources :

## Media Education



- Media Education may become your main source of revenue
- Corona situation is the best moment to start... preparing
- Basics: Tax ID, network, (partner) association and your wage rate
- Content: Your favorite topic, fake news, environnement, intercultural, etc.
- Combine: topic + media education (radio, TV, print, online)
- Clients: Schools, Youth Centers, libraries, museums, universities etc.
- Co-development: Shape your idea with your partners
- Concepts: concrete + practical + long-term + cross-border (if possible)  
+ interesting for you, the kids, the partners... and the donors
- EU Funding: Erasmus+, Media Literacy for All, Interreg

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### Links and further reading

- Content + links: [eavi.eu](http://eavi.eu)
- Potential partners: [youthpress.org](http://youthpress.org)
- Ressources on Fake News: [bit.ly/346agz6](http://bit.ly/346agz6)
- Toolkit Social Media (2015): [edut.to/348EEZx](http://edut.to/348EEZx)
- Ebook « Snapchat for journalists »
- Good books: [mitpress.mit.edu](http://mitpress.mit.edu)
- Media Education by We Report: [wereport-atelier.fr](http://wereport-atelier.fr)