8TH EUROPEAN INVESTIGATIVE JOURNALISM CONFERENCE & DATAHARVEST

Thursday 24 to Sunday 27 May 2018
Mechelen, Belgium

www.dataharvest.eu
Journalism with a cause and journalism funded by interest organizations: business model or grey-zone?

#EIJC18 – Saturday May 26th
• Miranda Patrucic, @MirandaOCCRP
• Mark Lee Hunter, www.storybasedinquiry.com
• Blaž Zgaga, www.icij.org/journalists/blaz-zgaga/
• Staffan Dahllöf, @StaffaniDK
• Ides Debruyne, @journalismfund @IdesDebruyne

• Moderator: Serena Tinari @serenatinari @RecheckHealth
Mainstream media and NGOs have long had a symbiotic relationship, with the media using NGO experts for news tips, quotes, and access. Now, with many foreign bureaus of major news outlets shuttered, and the simultaneous growth of more media savvy NGOs, the agencies are doing even more: researching and pitching stories, sharing contacts, developing content and providing logistics, guidance, analysis, opinion and, in some cases, funding.
The big shift in news:
Stakeholders build parallel networks
How Journalists, NGOs Can — & Should — Collaborate

By Anne Koch February 2, 2018

Editor's Note: This is an edited extract of Chapter 5 from the book Global Teamwork: The Rise of Collaboration in Investigative Journalism, written by GIJN's Program Director Anne Koch. The book, edited by Richard Sambrook, was published by the Reuters Institute for the Study of Journalism. For the full version, including references, click here.
The ‘Public Eye Investigation Award’: prestigious selection panel looking for explosive research projects

Zurich / Lausanne, 8. December 2017

On the occasion of its 50th anniversary, Investigation Award which offers CHF 100,000 for investigative projects directly covering developing or emerging countries. The

OPEN SOCIETY FOUNDATIONS

GRANTS

Supporting Independent Journalism and Innovation

Deadline
The deadline for this grant has passed.

The Program on Independent Journalism supports promising initiatives led by individuals or collectives that strive to improve their journalism under difficult circumstances, such as autocracy, violence, repression or poverty—or in moments of great opportunity, such as first democratic elections, peace agreements, or massive social mobilizations.

The program also supports those enterprises that seek to further engage their audiences, experiment with storytelling, develop new sources of revenue, or network with peers across borders or invisible frontiers set up by extremist groups or organized crime. We prioritize initiatives that offer transferable and replicable models in the field.
Case-study: OCCRP.org with TI

The Global Anti-Corruption Consortium is a groundbreaking partnership to accelerate the global fight against corruption by bringing together investigative journalism spearheaded by the Organized Crime and Corruption Reporting Project (OCCRP) and advocacy driven by Transparency International (TI), the global anti-corruption movement.

This collaboration allows OCCRP’s global network of local journalists and Transparency International’s 100+ chapters to share data and knowledge, informing advocacy with actionable data generated through cross-border investigations. The partnership connects key Transparency International chapters with experienced networks of investigative reporters across the world, including CONNECTAS in Latin America and Arab Reporters for Investigative Journalism (ARIJ) in the Middle East.
Case-study: Greenpeace & IJ

Mark Lee Hunter (France) Stefan Wehrmeyer (Germany), Nils Mulvad (Denmark), Delphine Reuter (Belgium), Matteo Civillini (Italy), Benedikt Narodoslawsky (Austria) and Patryk Szczepaniak and Julia Dauksza (Poland).
A parallel investigation by Luuk Sengers and De Groene Amsterdamer took place in the Netherlands

https://tinyurl.com/y76gypwc

Investigation: How the CAP promotes pollution

Summary of findings
Greenpeace European Unit
24 April 2018

Investigation summary
The Common Agricultural Policy (CAP) plays an essential role for the agricultural sector in Europe and distributes €59 billion per year, almost 40% of the EU budget, to farmers. The policy
Free download!

POWER IS EVERYWHERE:
How stakeholder-driven media build the future of watchdog news

By:
Mark Lee Hunter, Luc N. Van Wassenhove and Maria Besiou
The Stakeholder Media Project

ISBN: 979 10 958 70 036

Story-Based Inquiry Associates
### SDM reshape the news business model

Source: “Power is Everywhere”, Hunter et al. 2017

<table>
<thead>
<tr>
<th>Business Model</th>
<th>MSM</th>
<th>SDM</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Audience</strong></td>
<td>Heterogeneous</td>
<td>Community</td>
</tr>
<tr>
<td><strong>Ethics</strong></td>
<td>Neutral</td>
<td>Transparent</td>
</tr>
<tr>
<td><strong>Time focus</strong></td>
<td>Present</td>
<td>Past and future</td>
</tr>
<tr>
<td><strong>Value proposition</strong></td>
<td>What matters</td>
<td>What to do about it</td>
</tr>
</tbody>
</table>
Some of the issues and themes discussed

• What about NGOs agendas? How to manage the conflict of interest potential? How to guarantee us editorial independency?

• Financing investigations is a big issue. Two opposed takes emerged from the debate, a) this is a golden age for IJ, b) is getting increasingly difficult to find money to dig deeper, as even public broadcasters cut budgets.

• Are we journos or are we activists? Where do we draw the line? How can we put firewalls in place?

• Directing funding VS firewalls (Journalismfund.eu model the latter)

• Are we selling out our reputation for.. peanuts?

• Are we giving a chance to investigations nobody would have paid for?

• NGOs tend to define themselves more and more as ‘media’. Seriously?
8TH EUROPEAN INVESTIGATIVE JOURNALISM CONFERENCE & DATAHARVEST

Thursday 24 to Sunday 27 May 2018
Mechelen, Belgium

www.dataharvest.eu